

PLUMPJACK COLLECTION OF WINERIES



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*estate-driven wineries committed to lifting place to it's highest potential*

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*“If sack (wine) and  
sugar be a fault, god  
help the wicked.”*

**- SIR JACK FALSTAFF**

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*a brief history*

## 1992

In 1992, Gavin Newsom founded San Francisco's popular PlumpJack Wines on Fillmore Street on the principle of making wine buying more approachable in a friendly, non-intimidating manner to transform the wine purchasing experience into one of fun and discovery.

Inspired by one of Shakespeare's most memorable characters, Sir John "PlumpJack" Falstaff, PlumpJack celebrates the convivial spirit of its namesake with an inviting and approachable style.

## 1995

PlumpJack Winery is established in the heart of Napa Valley's Oakville region. The winery opened in 1997.

## 1998

John Conover joins PlumpJack as General Manager of PlumpJack Winery and future partner in CADE Estate Winery and Odette Estate Winery. He works to create an estate dedicated to crafting a wine reflective of its appellation.

## 2005

Set high above the fog line on the dramatic slopes of Howell Mountain, 54 acres are purchased and will become CADE Estate Winery, opened in 2009.

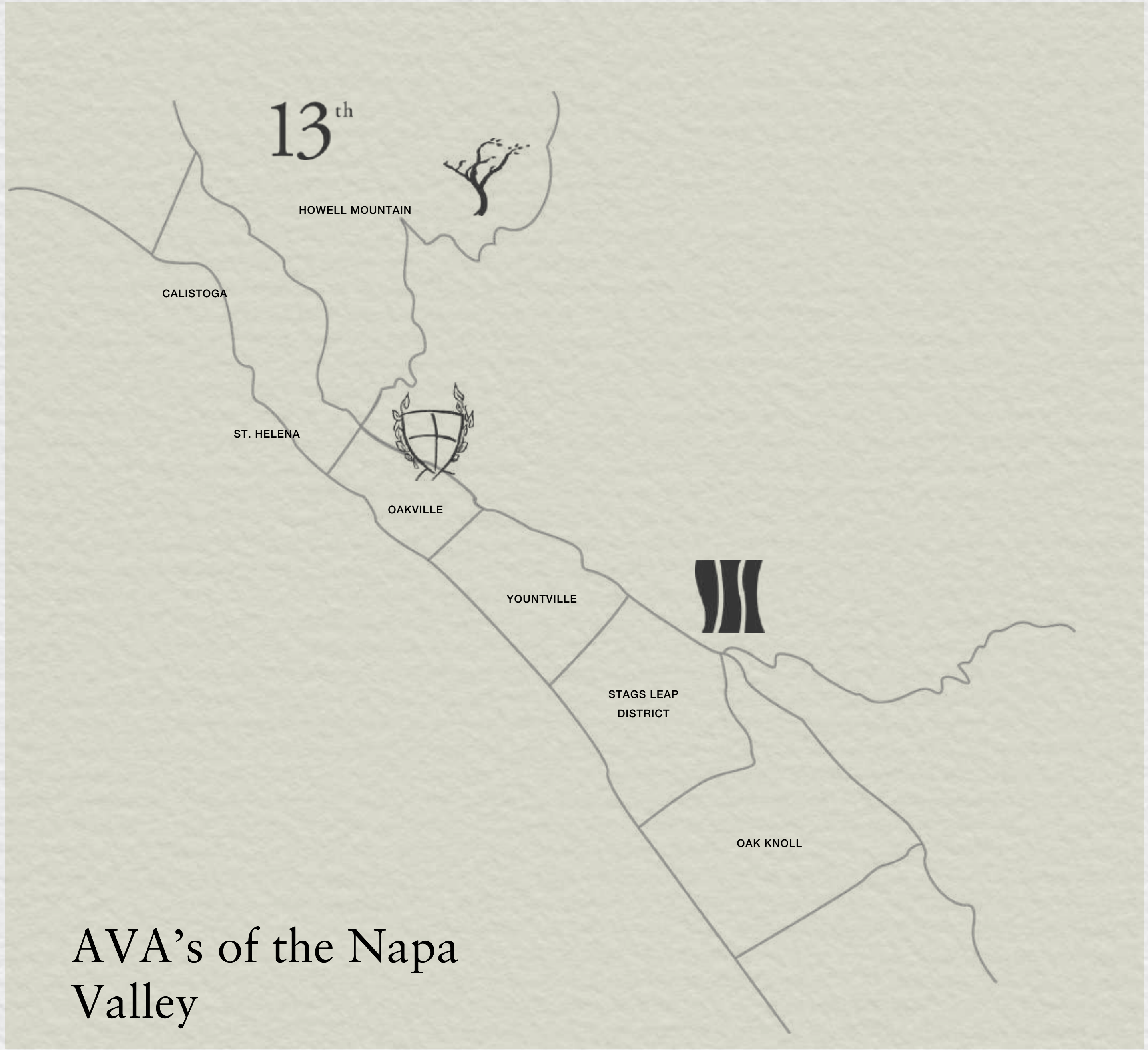
## 2012

Located in the Stags Leap District AVA, Gold LEED Certified Odette Estate Winery is the third winery to join the portfolio in 2012.

## 2016

The 13<sup>th</sup> bonded winery in the state of California was purchased making us the largest landowners on Howell Mountain with 13<sup>th</sup> Vineyard by CADE Estate.





# AVA's of the Napa Valley



## PLUMPJACK ESTATE WINERY

**Founded:** 1995  
**Varietals:** Cabernet Sauvignon, Syrah, Merlot, Chardonnay  
**AVA:** Oakville  
**Winemaker:** Aaron Miller



## CADE ESTATE WINERY

**Founded:** 2005  
**Elevation:** 1800 ft.  
**Varietals:** Cabernet Sauvignon, Sauvignon Blanc  
**AVA:** Howell Mountain  
**Winemaker:** Danielle Cyrot



## ODETTE ESTATE WINERY

**Founded:** 2012  
**Varietals:** Cabernet Sauvignon, Petite Sirah, Chardonnay  
**AVA:** Stags Leap District  
**Winemaker:** Jeff Owens



## 13TH VINEYARD BY CADE

**Founded:** 1880 | **Acquired:** 2016  
**Elevation:** 1800 ft.  
**Varietals:** Cabernet Sauvignon  
**AVA:** Howell Mountain  
**Winemaker:** Danielle Cyrot







CADE





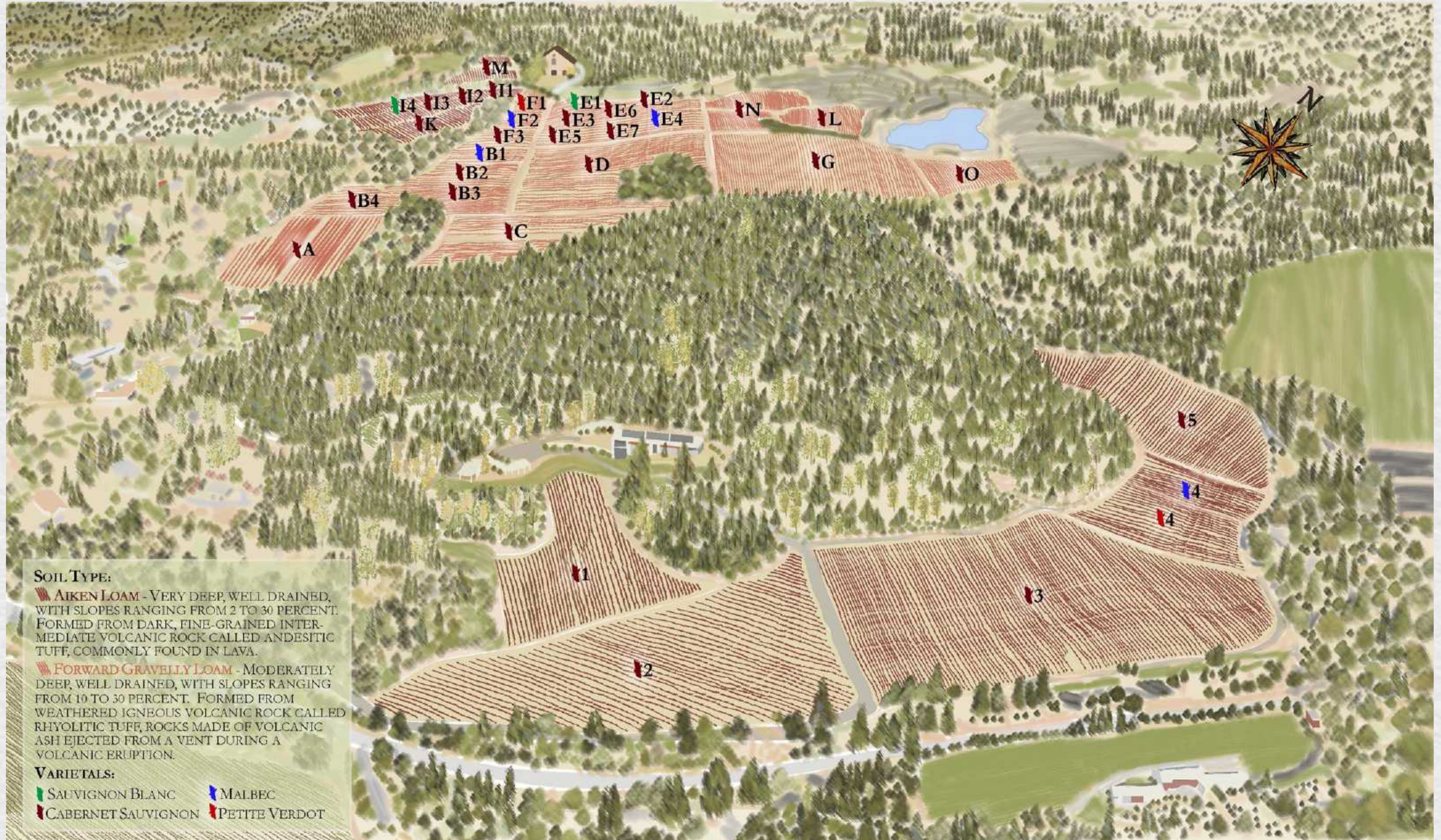


# HOWELL MOUNTAIN APPELLATION

TO CALISTOGA  
Silverado Trail  
Deer Park Rd  
TO NAPA  
TO ST. HELENA



# THE VINEYARD



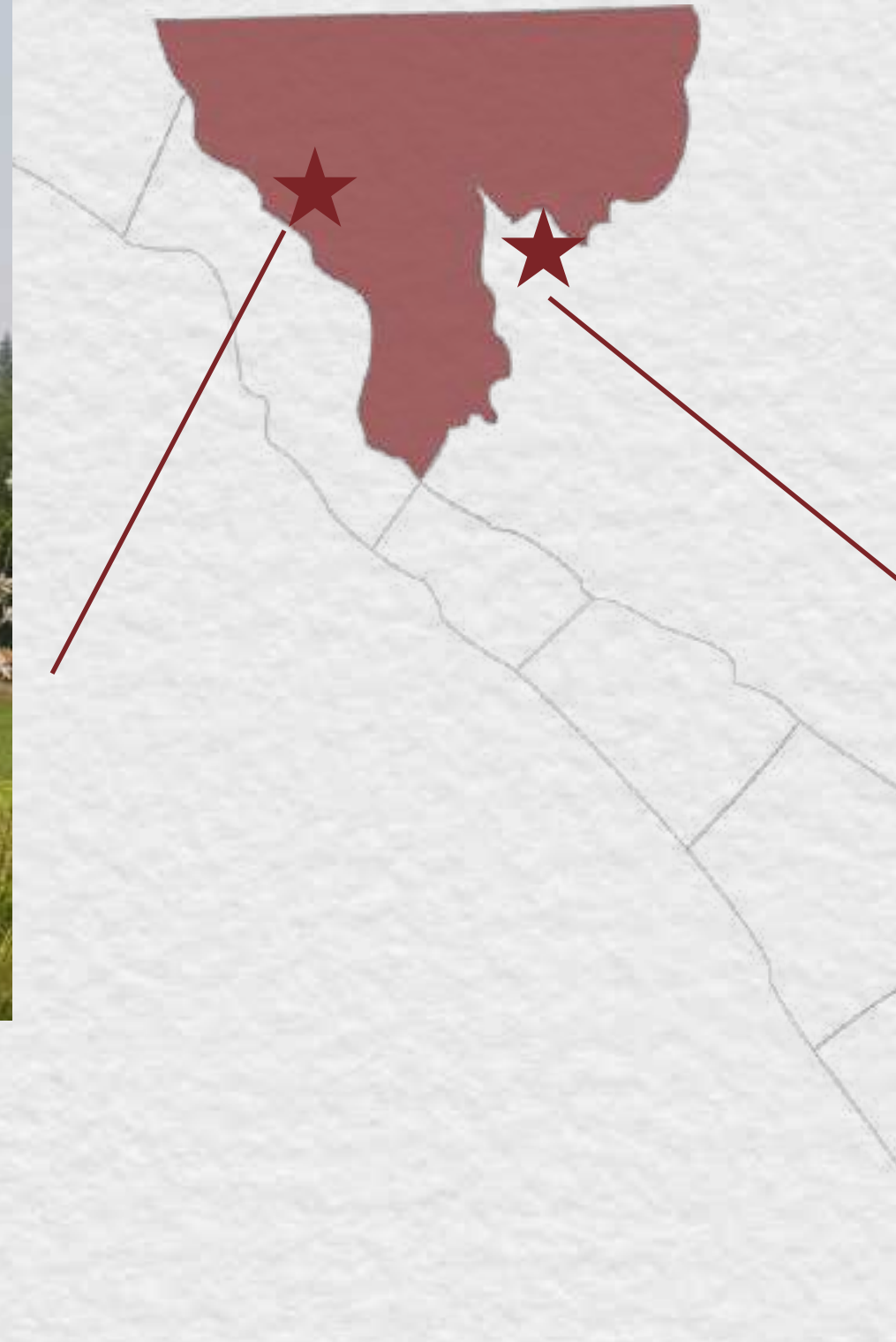


With over 100 acres under vine on Howell Mountain, we grow wine at a historic Estate dating back to 1886 and a modern Estate pushing all conventional thinking when it comes to a place and a non-interventionalist winemaking style.



### **13th Vineyard by CADE**

- 13th bonded winery in California
- Founded in 1886
- 185 acres, 82 planted to vines



### **CADE Estate Winery**

- Founded in 2005
- Elevation of 1800 feet
- LEED Gold Certified
- 54 acres, 21 planted to vines

The two unique properties work together to further enhance the stunning quality of CADE wines. The marriage of these two places allows us to honor the past and embrace the future!

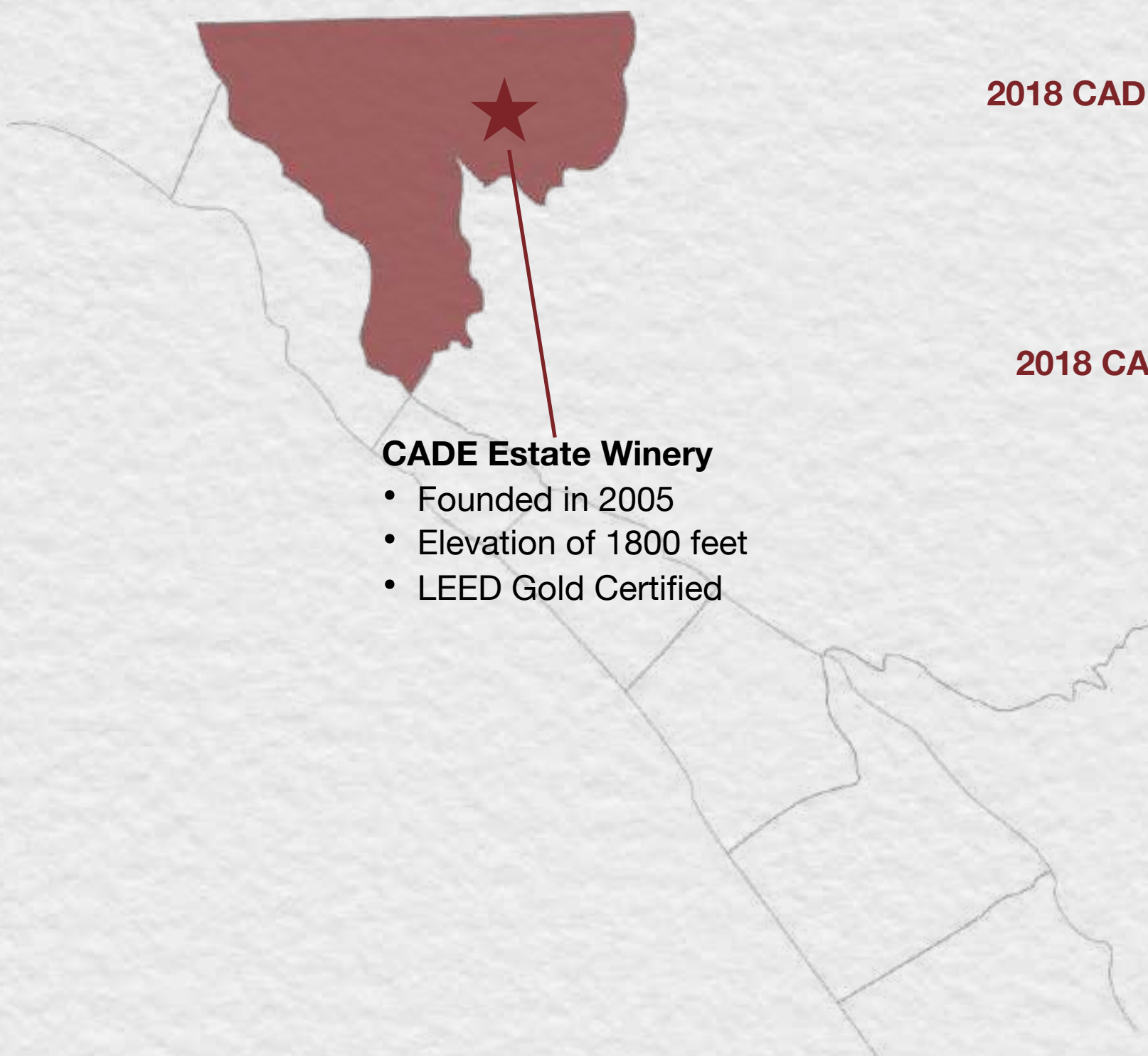




Howell Mountain is located in the Vaca Mountains on the northeast side of Napa Valley. It was the first sub-appellation designated within the Napa Valley AVA in 1983.

CADE Estate Winery is Napa's first LEED Gold-certified winery. Vineyards in the Howell Mountain AVA are planted between 1,400 - 2,200 feet above sea level

The volcanic soil and steep grades create excellent drainage resulting in dense, concentrated fruit character while cloud inversion allows maximum daily sun exposure and increased photosynthesis which develops phenolic ripeness as compared to sugar ripeness.



- CADE Estate Winery**
- Founded in 2005
  - Elevation of 1800 feet
  - LEED Gold Certified

**2018 CADE Reserve Cabernet Sauvignon**  
98 POINTS | JEB DUNNUCK



**2018 CADE Estate Cabernet Sauvignon**  
95 POINTS | JEB DUNNUCK



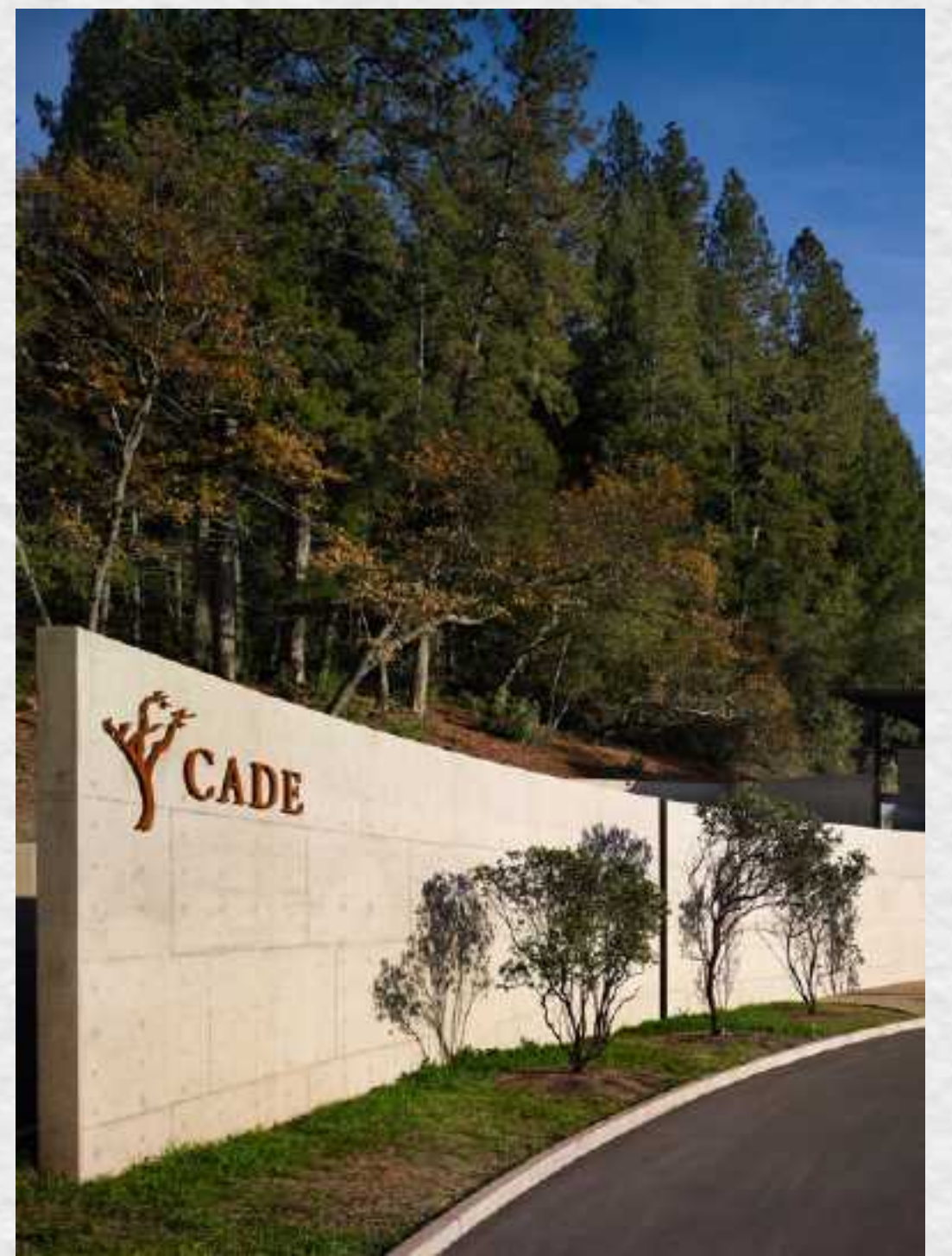
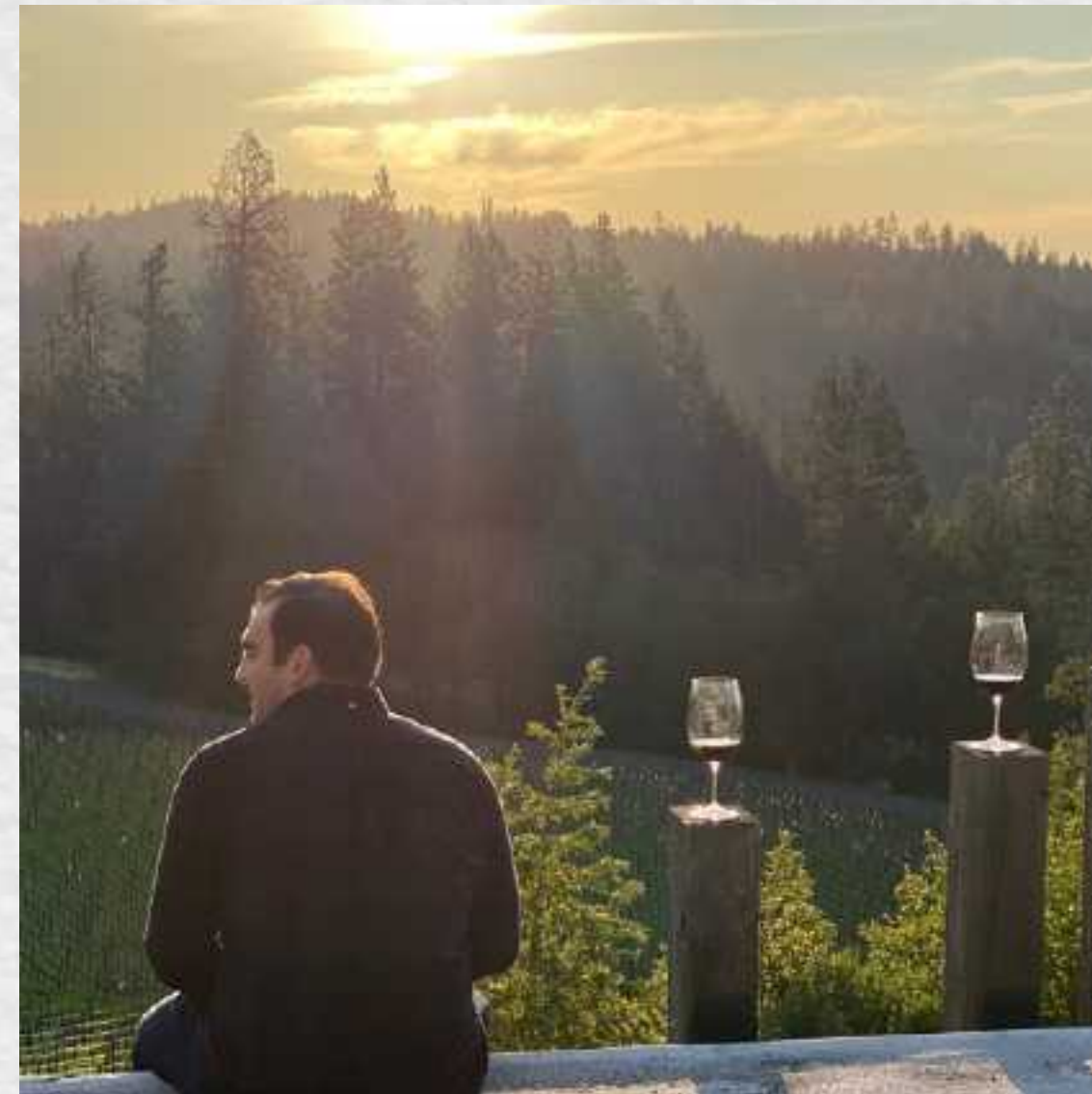
**2021 CADE Sauvignon Blanc**



**“A hedonists’s dream.”**

*– Robert Parker’s Wine Advocate*





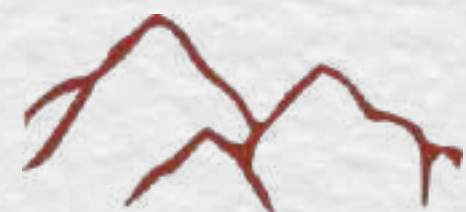






# *green,* elevated

We are proud to be Napa Valley's first organically farmed, LEED Gold Certified Estate Winery. In 2010, CADE Estate Winery was awarded LEED (Leadership in Energy and Environmental Design) Gold Certification by the U.S. Green Building Council.



**60% OF CADE PROPERTY IS  
MAINTAINED AS NATURAL LANDSCAPE**

**99% ANNUAL AVERAGE ENERGY NEEDS  
GENERATED BY SOLAR PANELS**



**67% REDUCTION IN OVERALL WATER  
CONSUMPTION**



## BENEFITS TO BUILDING LEED

- ✓ Minimizes the environmental impact on your land and the land of your neighbors
- ✓ Conserves water, energy and materials
- ✓ Enhances the importance of social responsibility to that of the construction team and employees
- ✓ Healthier work environment for your employees
- ✓ It's the right thing to do







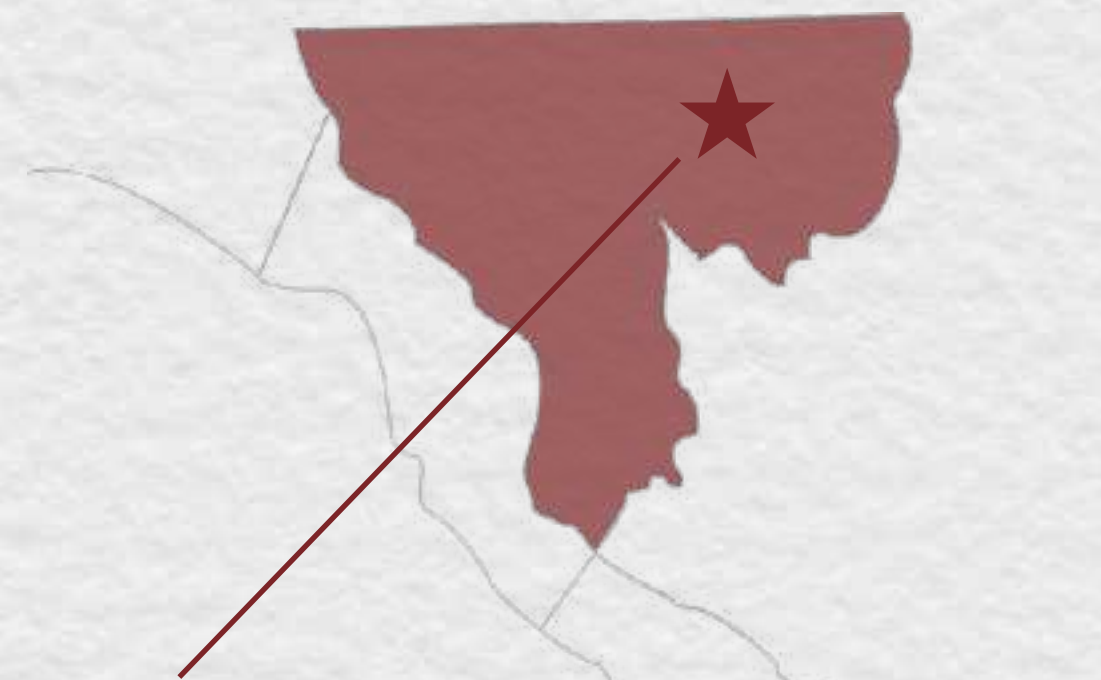
13<sup>th</sup> vineyard  
*by* CADE



As the crow flies, about a half mile over the mountain from our modern CADE Estate, lies the seldom told story of an extraordinary winery sitting on top of a special piece of land.

13th Vineyard, a name inspired by its roots as the thirteenth bonded winery in the state of California, dates back to the late 1800s when Jean Brun, a native of Bordeaux, and Jean V. Chaix, were one of the first to plant Medoc grapes on this Howell Mountain Estate. Shortly thereafter, in 1886, the duo built a three-story gravity fed winery made of stone.

This property not only gave us an opportunity to rediscover the past, but it allowed us to grow into the future by expanding our production of CADE Estate driven wines, many of which are made in this historic stone winery.



**13th Vineyard by CADE**

- 13th bonded winery in California
- Founded in 1886
- 185 acres, 82 planted to vines











# Say Hello to Danielle Cyrot

Winemaker, CADE Estate Winery

Danielle Cyrot grew up in Orange County, California to a French father and Irish mother. Her childhood was spent summering in France where she was exposed to the winemaking history of her family from a young age. Her great-grandfather was the last in a long line of ancestors who owned the Cyrot vineyard in Burgundy's prestigious Côte de Beaune.

Danielle enrolled at the University of California, Davis with no plans to carry on her family's legacy in winemaking. That quickly changed when she took an introductory winemaking class and realized she had found her calling. At Davis, Danielle worked harvests at both Schramsberg and Artesa in the Napa Valley, where she learned the trade from the soil up. After completing her studies, earning a Bachelor of Science in Viticulture and Enology, Danielle worked abroad at wineries in Alsace, France and South Australia.

After honing her skills overseas, Danielle came back to the Napa Valley and took a job as an enologist at Stags' Leap Winery. Danielle's talents were quickly recognized as she was promoted to assistant winemaker under her mentor, Robert Brittan. During her six-year tenure at Stags' Leap Winery, Danielle learned to trust her palate and create world-class wines that merited her next promotion as winemaker at St. Clement. Danielle spent seven years creating elegant, structured and significant wines that expressed her personality and what she likes in a glass of wine.

Danielle lives with her college sweetheart in Napa balancing work and play as well as their toddler-son, Blake. Danielle joined CADE Estate Winery in August of 2012 where she focuses on crafting wines from her two favorite varietals, Sauvignon Blanc and Cabernet Sauvignon. CADE Estate Winery produces two Sauvignon Blanc offerings (Napa Valley and Oakville Estate) as well as three Cabernet Sauvignon offerings (Napa Valley, Estate Howell Mountain and Reserve Howell Mountain).







# CADE ESTATE *wines*

“Despite all the science behind finding the perfect site to grow grapes: the soil, row orientation, micro climate, rootstock; every growing season is different. What worked well one year will not produce the same quality the next year. I must continue to look for the perfect combination of grapes, barrels, and winemaking practices. It is an ever-changing field of study that keeps me on my toes. That’s why I love it!”

- DANIELLE CYROT, WINEMAKER



## Sauvignon Blanc

NAPA VALLEY

We combine Oakville estate-grown Sauvignon Blanc grapes with those sourced from a handful of skilled, fastidious farmers in Napa Valley



## Cabernet Sauvignon Reserve

HOWELL MOUNTAIN

Barrel select from our 21-acres of organically grown Cabernet Sauvignon vines from our Howell Mountain Estate



## Danielle Cyrot

WINEMAKER

“I know everything that went into this particular bottle, and I’m pretty proud of what we did in 2017”

## Cabernet Sauvignon Estate

HOWELL MOUNTAIN

CADE Estate’s fruit provides the back bone and additional grapes are sourced from small artisan growers in the Howell Mountain appellation





# 2021 CADE Sauvignon Blanc, Napa Valley

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## VINEYARD NOTES

In 2021, 28% of the fruit came from our Estate vineyard in Oakville and 18% from the CADE 13th Vineyard on Howell Mountain. We also worked with three other properties: Stanley Vineyard (24%), Berggruen in St. Helena (20%), and Juliana Vineyard in Pope Valley (10%). The grapes were harvested from August 6th through September 9th, 2021.

## FERMENTATION & AGING

Fermentation was carried out in a combination of stainless-steel tanks and drums (87%) and new French oak barrels (9%). Ten different strains of yeast were used to ferment the juice. Fermentation lasted for an average of 20 days at an average temperature of 56.0o F with no malolactic fermentation occurring. The wine aged in stainless steel tanks and barrels for five months. The barrels and stainless-steel drums were aged sur lies without stirring the lees.

## WINEMAKER IMPRESSIONS

Our 2021 Sauvignon Blanc has aromas of guava, green apple, lemon, lime, white peach, lemon grass, green melon, and orange blossom. In the palate are flavors of citrus, banana, Meyer lemon, pineapple, mango, lemon meringue, cantaloupe, and grapefruit. The wine finishes with a bright acidity, a touch of minerality, and a nice creamy mid palate texture.

Sourcing Sauvignon Blanc fruit from all over Napa Valley gives the wine great complexity in aroma and flavor. Fermenting the juice in stainless steel preserves the wonderful, varied fruits of the Sauvignon Blanc grape. The small portion of juice that is fermented in new French oak barrels gives the wine a bit of texture and creaminess which helps balance the natural bright acidity of the grape. The addition of Semillon brings acidity, minerality, and a touch of lemon grass to the wine. The Viognier adds the orange blossom, cantaloupe, and viscosity to the wine.

## BOTTLING

Bottled March 1<sup>st</sup> – 2<sup>nd</sup>, 2022

**Production:** 5,860 Cases

**Varietals:** 84% Sauvignon Blanc  
12% Sauvignon Blanc Musqué  
2% Semillion  
1% Viognier

**Alcohol:** 14.2%

Danielle Cyrot, Winemaker, CADE Estate Winery









# 2018 CADE Estate Cabernet Sauvignon, Howell Mountain

## VINEYARD NOTES

The CADE Howell Mountain Cabernet Sauvignon is sourced from five vineyards on Howell Mountain, including the CADE Estate Vineyard, 13th Vineyard, Ink Grade Vineyard, Cold Springs, and Eagle Summit. The bountiful 2018 vintage started on September 26th, with fruit from the Ink Grade Vineyard and finished on November 9th with fruit from 13th Vineyard.

## FERMENTATION & AGING

The majority of the fermentations went through a very short maceration time between 4 and 6 days and hot fermentation temperatures, peaking at 92 F. The must was pressed off at between 20 -12 Brix and fermentation was allowed to finish in tank or barrel. The resulting wines have amazing color and big intensity.

## ÉLEVAGE

The wine received 19 months barrel aging in 100% French oak from more than 20 Coopers (67% new). Malolactic fermentation occurred in barrel immediately after primary fermentation. The wine was racked quarterly once malolactic fermentation was complete.

## WINEMAKER IMPRESSIONS

### OUR THOUGHTS

The resulting wine is fantastic with aromas of clove, cranberry, raspberry, coffee, cinnamon, black pepper, and coco nibs. Gloriously pure notes of boysenberry, graphite, blackberry, coffee and dark chocolate soar from the glass and cascade over the palate. The wine is full-bodied, with an opulent, velvety texture, pure, rich with firm tannins and bold structure that is classic Howell Mountain.

### BOTTLING

Bottled June 12th-22nd, 2020

**Production:** 747 Barrels

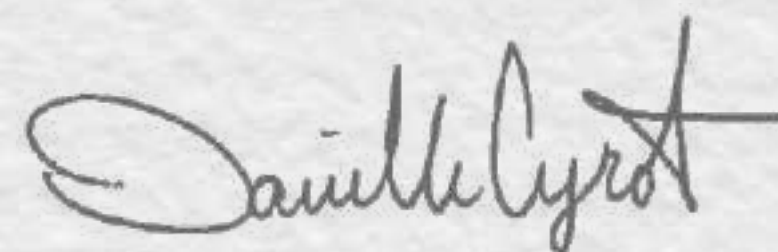
**Varietals:** 87% Cabernet Sauvignon

6% Malbec

4% Merlot

3% Petit Verdot

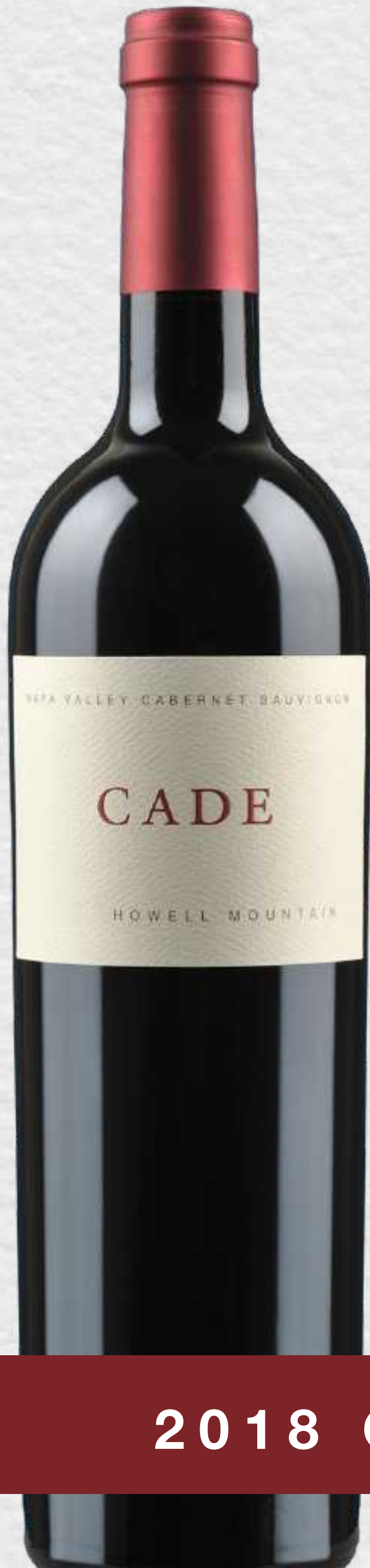
**Alcohol:** 15.6%



Danielle Cyrot, Winemaker, CADE Estate Winery







95  
POINTS

“The 2018 Cabernet Sauvignon Estate comes all from the estate on Howell Mountain and is 87% Cabernet Sauvignon, 6% Malbec, and the balance Merlot and Petit Verdot. More blue fruits, bay leaf, candied violets, orange blossom, and floral notes emerge from this full-bodied beauty, which reveals a rounded, sexy texture, polished tannins, and a great finish. Give bottles just a few years in the cellar and it's going to keep for 15+.” – JD

**JEB DUNNUCK**

95  
POINTS

“The 2018 Cabernet Sauvignon Estate is a total knock-out. Winemaker Danielle Cyrot has done a tremendous job taming the Howell Mountain tannins. There is still plenty of power and structure, but all the elements are so well balanced here. Inky dark red fruit, iron, new leather, blood orange, spice, a kiss of new French oak and game build in an opulent, brooding Cabernet loaded with personality.” -AG

vinous

**2018 CADE ESTATE CABERNET SAUVIGNON, HOWELL MOUNTAIN**





# 2018 CADE Reserve Cabernet Sauvignon, Howell Mountain

## VINEYARD NOTES

The CADE Estate is situated on a 54 acre property with 21 acres planted to vines. Located in the heart of Howell Mountain, our CADE Reserve vineyards sit at elevations ranging from 1,500 to 1,850 feet and is planted Cabernet Sauvignon, Malbec, and Petit Verdot. The 2017 vintage also features fruit from our newly acquired 82 acre property on Howell Mountain, 13th Vineyard. Fruit was harvested from September 28th through October 25th.

## FERMENTATION & AGING

The fruit was hand picked, destemmed/whole berry, hand sorted, and pumped into small stainless steel fermentation tanks. The must was kept at 50°F for a two day cold soak. Fermentation was hot and fast with temperatures reaching a maximum of 92°F and the juice macerating on the skins/seeds for 5-7 days.

## ÉLEVAGE

The wine was aged for 20 months in 100% New French Oak barrels. Only free run wine was used in the blend, no press fractions were selected. Racking occurred immediately after the completion of malolactic fermentation, then on a quarterly basis until bottling.

## WINEMAKER IMPRESSIONS

The 2017 Reserve Cabernet Sauvignon has amazing aromas of boysenberry jam, black cherry, milk chocolate, roasted coffee, rose petal, and brown spices. In the palate are flavors of raspberry, cherry cola, dark chocolate, caramel, vanilla, black pepper, and raspberry. The texture of this wine is exceptionally silky for Howell Mountain. The intensity and persistence of this wine in the palate showcases the beauty and structure of our hillside vineyards.

## BOTTLING

Bottled July 30th, 2019

**Production:** 56 Barrels

**Varietals:** 94% Cabernet Sauvignon

5% Malbec

1% Petit Verdot

**Alcohol:** 15.6%

Danielle Cyrot, Winemaker, CADE Estate Winery







98  
POINTS

“Another inky hued release from this team and offers a thrilling nose of blueberries, black cherries, iron, cedar pencil, and bouquet garni. These carry to a full-bodied wine with beautiful mid-palate density, a soft, expansive texture, building tannins, and a gorgeous finish. Ranking with the top handful of wines in the vintage, it's going to evolve gracefully for 20-25 years or more.— JD

**JEB DUNNUCK**

95+  
POINTS

“The 2018 Cabernet Sauvignon Reserve displays a deep garnet-purple color and notes of blackcurrant cordial, plum pudding, dried mulberries and mincemeat pie with touches of Indian spices, chargrill, dried Mediterranean herbs and charcoal. Full-bodied, the palate is chock-full of black fruit preserves flavors with an herbal lift and a grainy texture plus just enough freshness, finishing on a lingering smoked-meat note.”— LPB

*Robert Parker*  
WINE ADVOCATE

97  
POINTS

“Laced with dark red/purplish berry fruit, blood orange, mint, spice and rose petal. Unctuous and deep, with striking balance and tons of allure, the Reserve is superb today. This is an especially rich, creamy style for Howell Mountain, but all the elements are very nicely woven together. Here, too, tannins are beautifully integrated.” – AG

vinous

**2018 CADE RESERVE CABERNET SAUVIGNON, HOWELL MOUNTAIN**



HISTORY OF  
HONOR ON

*howell mountain*

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VINTAGE	SCORE	WINE	CRITIC
2018	98 Points	CADE Reserve Cabernet Sauvignon	JEB DUNNUCK
	95 Points	CADE Estate Cabernet Sauvignon	JEB DUNNUCK
2017	98 Points	CADE Reserve Cabernet Sauvignon	JEB DUNNUCK
	96 Points	CADE Estate Cabernet Sauvignon	JEB DUNNUCK
2016	98+ Points	CADE Reserve Cabernet Sauvignon	ROBERT PARKER
	96+ Points	CADE Estate Cabernet Sauvignon	ROBERT PARKER
2015	95+ Points	CADE Reserve Cabernet Sauvignon	ROBERT PARKER
	94 Points	CADE Estate Cabernet Sauvignon	ROBERT PARKER
2014	95 Points	CADE Reserve Cabernet Sauvignon	ROBERT PARKER
	93 Points	CADE Estate Cabernet Sauvignon	ROBERT PARKER
2013	97 Points	CADE Reserve Cabernet Sauvignon	ROBERT PARKER
	94 Points	CADE Estate Cabernet Sauvignon	ROBERT PARKER
2012	98 Points	CADE Reserve Cabernet Sauvignon	ROBERT PARKER
	92 Points	CADE Estate Cabernet Sauvignon	WINE SPECTATOR
2011	93 Points	CADE Reserve Cabernet Sauvignon	
	95 Points	CADE Estate Cabernet Sauvignon	
2010	95+ Points	CADE Reserve Cabernet Sauvignon	
	93+ Points	CADE Estate Cabernet Sauvignon	



**2021 CADE Sauvignon Blanc,  
Napa Valley**

Our 2021 Sauvignon Blanc has aromas of guava, green apple, lemon, lime, white peach, lemon grass, green melon, and orange blossom. In the palate are flavors of citrus, banana, Meyer lemon, pineapple, mango, lemon meringue, cantaloupe, and grapefruit. The wine finishes with a bright acidity, a touch of minerality, and a nice creamy mid palate texture. Sourcing Sauvignon Blanc fruit from all over Napa Valley gives the wine great complexity in aroma and flavor. Fermenting the juice in stainless steel preserves the wonderful, varied fruits of the Sauvignon Blanc grape. The small portion of juice that is fermented in new French oak barrels gives the wine a bit of texture and creaminess which helps balance the natural bright acidity of the grape. The addition of Semillon brings acidity, minerality, and a touch of lemon grass to the wine. The Viognier adds the orange blossom, cantaloupe, and viscosity to the wine.



**2018 CADE Estate  
Cabernet Sauvignon, Howell Mountain**

95 POINTS | JEB DUNNUCK

**JEB DUNNUCK**

The 2018 Cabernet Sauvignon Estate comes all from the estate on Howell Mountain and is 87% Cabernet Sauvignon, 6% Malbec, and the balance Merlot and Petit Verdot. More blue fruits, bay leaf, candied violets, orange blossom, and floral notes emerge from this full-bodied beauty, which reveals a rounded, sexy texture, polished tannins, and a great finish. Give bottles just a few years in the cellar and it's going to keep for 15+.



**2018 CADE Reserve Cabernet  
Sauvignon, Howell Mountain**

98 POINTS | JEB DUNNUCK

**JEB DUNNUCK**

Another inky hued release from this team and offers a thrilling nose of blueberries, black cherries, iron, cedar pencil, and bouquet garni. These carry to a full-bodied wine with beautiful mid-palate density, a soft, expansive texture, building tannins, and a gorgeous finish. Ranking with the top handful of wines in the vintage, it's going to evolve gracefully for 20-25 years or more.





## CADE ESTATE WINERY COMP SET

PRODUCER	VINTAGE	VARIETAL	PRICE	SCORE (RP)
CADE Estate	2018	Estate Cabernet Sauvignon	\$120	90 Points
	2018	Reserve Cabernet Sauvignon	\$220	95+ Points
ADAMVS	2019	ADAMVS	\$150	95-97 Points
	2019	QUINTVS	\$175	93-95 Points
	2016	TERES	\$150	92+ Points
Arkenstone	2014	Howell Mountain Estate	\$175	98 Points
Cakebread	2017	Dancing Bear Ranch	\$146	95+ Points
Davis Estates	2019	Phase V	\$125	96-98 Points
Dunn	2015	Howell Mountain	\$150	93-95 Points
Hall	2018	Howell Mountain	\$184	93-95 Points
La Jota	2018	Howell Mountain	\$150	97 Points
Robert Craig	2016	Howell Mountain	\$110	88 Points







# PLUMPJACK

WINERY





# THE OAKVILLE AMERICAN VITICULTURAL AREA NAPA VALLEY



MAYACAMAS MOUNTAINS

ST HELENA

VACA MOUNTAIN RANGE

RUTHERFORD



EDEN ROCK VINEYARD  
SCHLEIN VINEYARD  
DEBERT FAMILY  
MACDONALD  
ROBERT MONDAVI TO KALON VYD  
ROBERT MONDAVI WINERY  
ROBERT MONDAVI TO KALON VYD  
UC DAVIS  
ROBERT MONDAVI TO HALON VYD  
STELLING VINEYARD  
FAR NIENZI WINERY  
FUTO  
FAR NIENZI  
BOND  
HABLAN ESTATE  
MARTHA'S VINEYARD  
UC DAVIS  
OPUS ONE VINEYARD  
PARADIGM WINERY  
KELHAM VINEYARD  
HOLMES VINEYARD  
TADDEI VINEYARD  
AUTRES SVANES VINEYARD  
KELLEHER FAMILY  
VINE HILL RANCH

ST. HELENA HIGHWAY

LINCOLN CREEK

TURNBULL WINE CELLARS  
NICKEL & NICKEL  
OPUS ONE WINERY  
OAKVILLE WINERY  
TRAINA VINEYARD  
STANTON VINEYARD  
ENTRE NOUS  
GAMBLE FAMILY  
HOOPER VINEYARD  
TAMBE BEY

OAKVILLE CROSS RD.

NAPA RIVER

YOUNTVILLE

GARGIULO VINEYARD  
SPP NAPA  
SPP NAPA VINEYARDS  
LUMIERE CELLARS VINEYARD  
TURNBULL FORTUNA VINEYARD  
PLUMPTRE WINERY  
RUDD OAKVILLE ESTATE  
MINER FAMILY WINERY  
LORE VINEYARD  
PEDREGAL VINEYARD  
RAMEY WINE CELLARS

RODENO VINEYARDS  
SADDEBACK CELLARS  
FLORA SPRINGS  
GROTH VINEYARD & WINERY  
O'SHAUGHNESSY ESTATE  
ST. EDEN VINEYARD  
RUDD OAKVILLE ESTATE

FLORA SPRINGS  
FRANCISCAN ESTATE VINEYARD  
OAKVILLE CROSS WINERY

CONN CREEK

FAMILY HOME VINEYARD

RECTOR CREEK

SILVERADO TRAIL

MEYER FAMILY CELLARS  
TURNBULL FORTUNA VINEYARD  
PLUMPTRE WINERY  
RUDD OAKVILLE ESTATE  
RUDOLPH VINEYARDS  
GARGIULO VYD VINEYARDS

TEADERMAN VINEYARD  
NEMEREVER VINEYARDS  
B CELLARS  
TENCH VINEYARD  
HARRISON ESTATE  
SCREAMING EAGLE

RECTOR RESERVOIR

MINER FAMILY WINERY  
LORE VINEYARD  
PEDREGAL VINEYARD  
RAMEY WINE CELLARS  
DOUBLE H RANCH  
TIERRA ROJA VINEYARD  
PHILLIPS VINEYARD  
BALLA VALLE VINEYARDS  
TURNBULL LEOPOLDINA VINEYARD  
OAKVILLE RANCH VINEYARDS  
OAKVILLE EAST

GRAPES OF BAITHE  
VINE CLIFF WINERY

RECTOR RESERVOIR

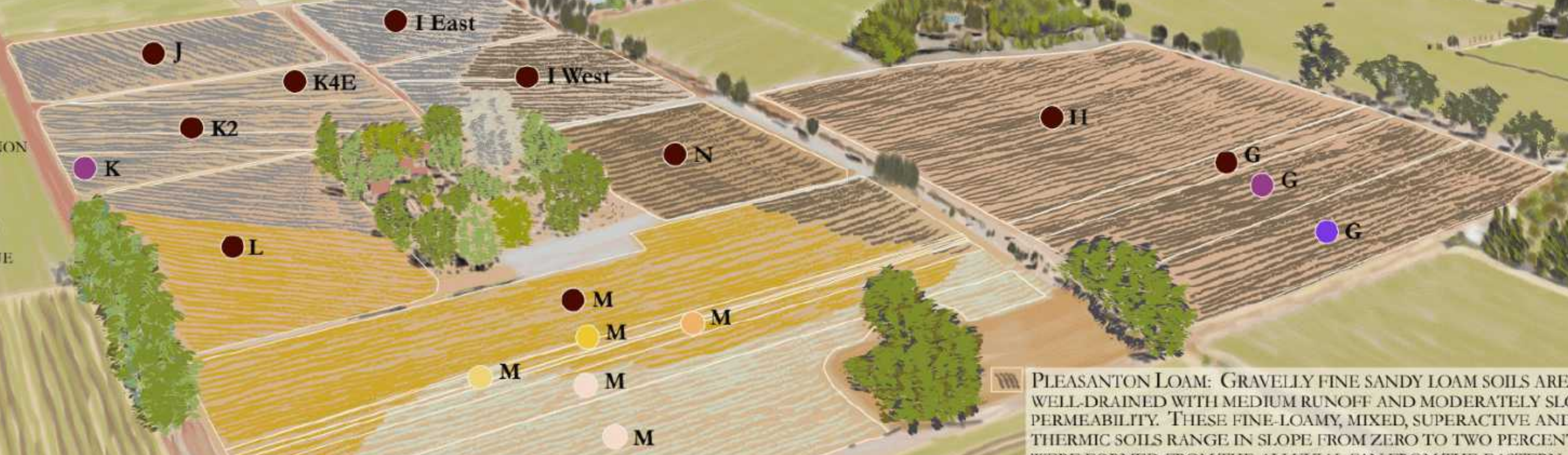






**PERKINS GRAVELLY LOAM:** FORMED IN ALLUVIUM DERIVED FROM MIXED VOLCANIC ROCK SOURCES FROM THE ALLUVIAL TERRACE ON THE EASTERN CORRIDOR OF THE OAKVILLE APPELLATION. FINE-LOAMY, MIXED, SUPERACTIVE AND THERMIC WITH SLOPES OF ZERO TO TEN PERCENT CONSIST OF VERY DEEP, WELL-DRAINED SOILS.

- VARIETIES:**
- CABERNET SAUVIGNON
  - MALBEC
  - PETITE VERDOT
  - SAUVIGNON BLANC
  - SAUVIGNON MUSQUE
  - SEMILLON
  - VIOGNIER



**BALE CLAY LOAM:** VERY DEEP SOILS WITH AVERAGE DRAINAGE WITH SLOPES RANGING FROM ZERO TO THREE PERCENT. FORMED IN STRATIFIED, GRAVELLY AND SANDY ALLUVIUM FROM MIXED SOURCES CARRIED DOWN FROM THE EASTERN ALLUVIAL FAN.

**PLEASANTON LOAM:** GRAVELLY FINE SANDY LOAM SOILS ARE WELL-DRAINED WITH MEDIUM RUNOFF AND MODERATELY SLOW PERMEABILITY. THESE FINE-LOAMY, MIXED, SUPERACTIVE AND THERMIC SOILS RANGE IN SLOPE FROM ZERO TO TWO PERCENT WERE FORMED FROM THE ALLUVIAL FAN FROM THE EASTERN OAKVILLE GRADE.

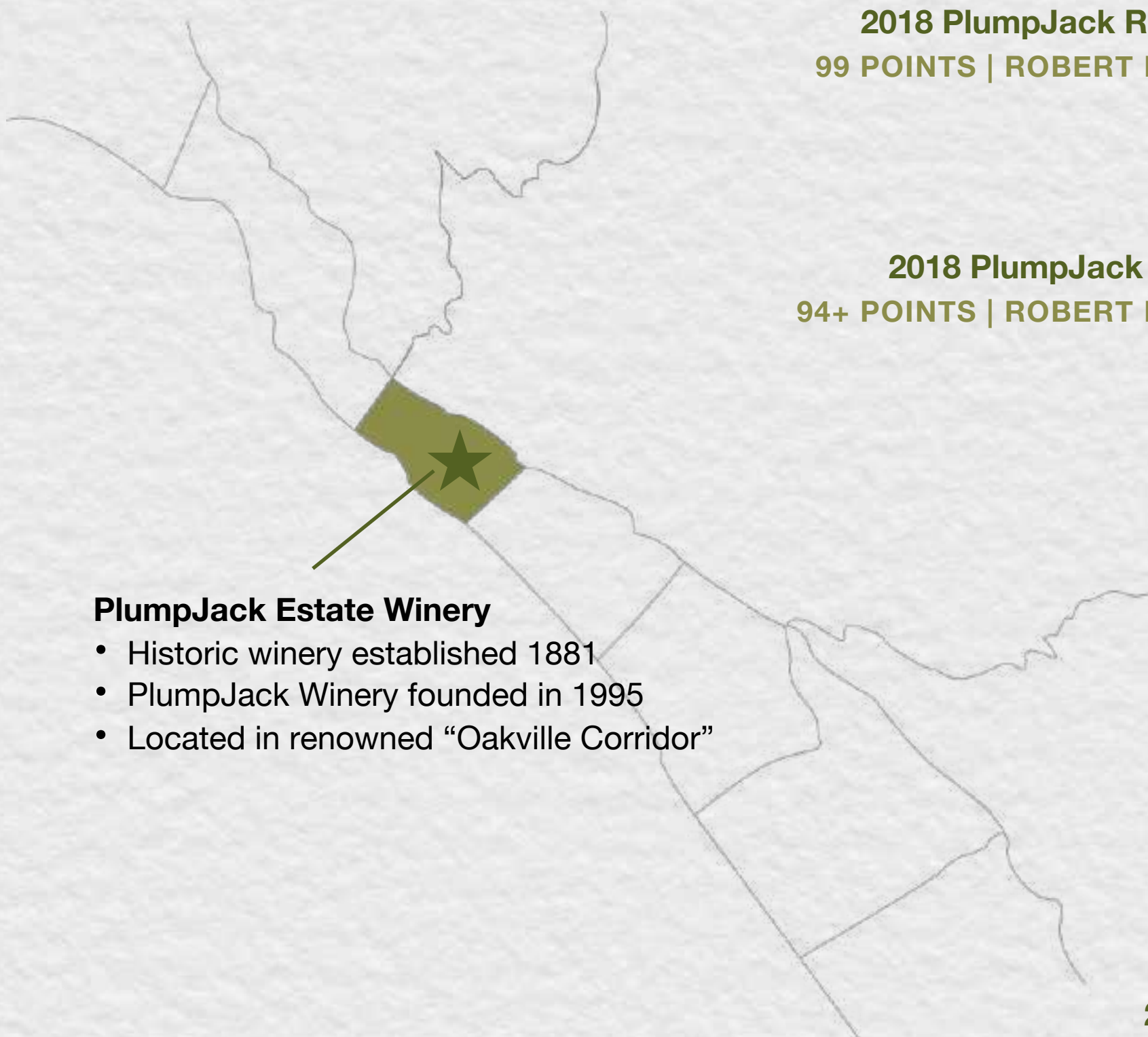
**CLEAR LAKE CLAY:** VERY DEEP SOILS WITH MINIMAL DRAINAGE IN A BASIN AND SWALE OF DRAINAGEWAY WITH SLOPES RANGING FROM ZERO TO TWO PERCENT. FORMED IN FINE TEXTURED ALLUVIUM DERIVED FROM SANDSTONE AND SHALE.



# PlumpJack Winery sits squarely in the heart of Napa Valley's renowned Oakville region, surrounded by a 42-acre estate vineyard highly regarded for the quality of its Cabernet Sauvignon.

The east side of our vineyard lies along the foothills of the Vaca mountain range and yields grapes with the kind of bold fruit character that comes from well-draining, aiken, hillside soils.

To the west, our vines take root in loamy clay soils, for grapes with softer, more supple varietal character.



## PlumpJack Estate Winery

- Historic winery established 1881
- PlumpJack Winery founded in 1995
- Located in renowned "Oakville Corridor"

**2018 PlumpJack Reserve Cabernet Sauvignon**  
99 POINTS | ROBERT PARKER'S WINE ADVOCATE



**2018 PlumpJack Estate Cabernet Sauvignon**  
94+ POINTS | ROBERT PARKER'S WINE ADVOCATE



**2019 PlumpJack Syrah**  
97 POINTS | JEB DUNNUCK



**2019 PlumpJack Merlot**  
94 POINTS | JEB DUNNUCK



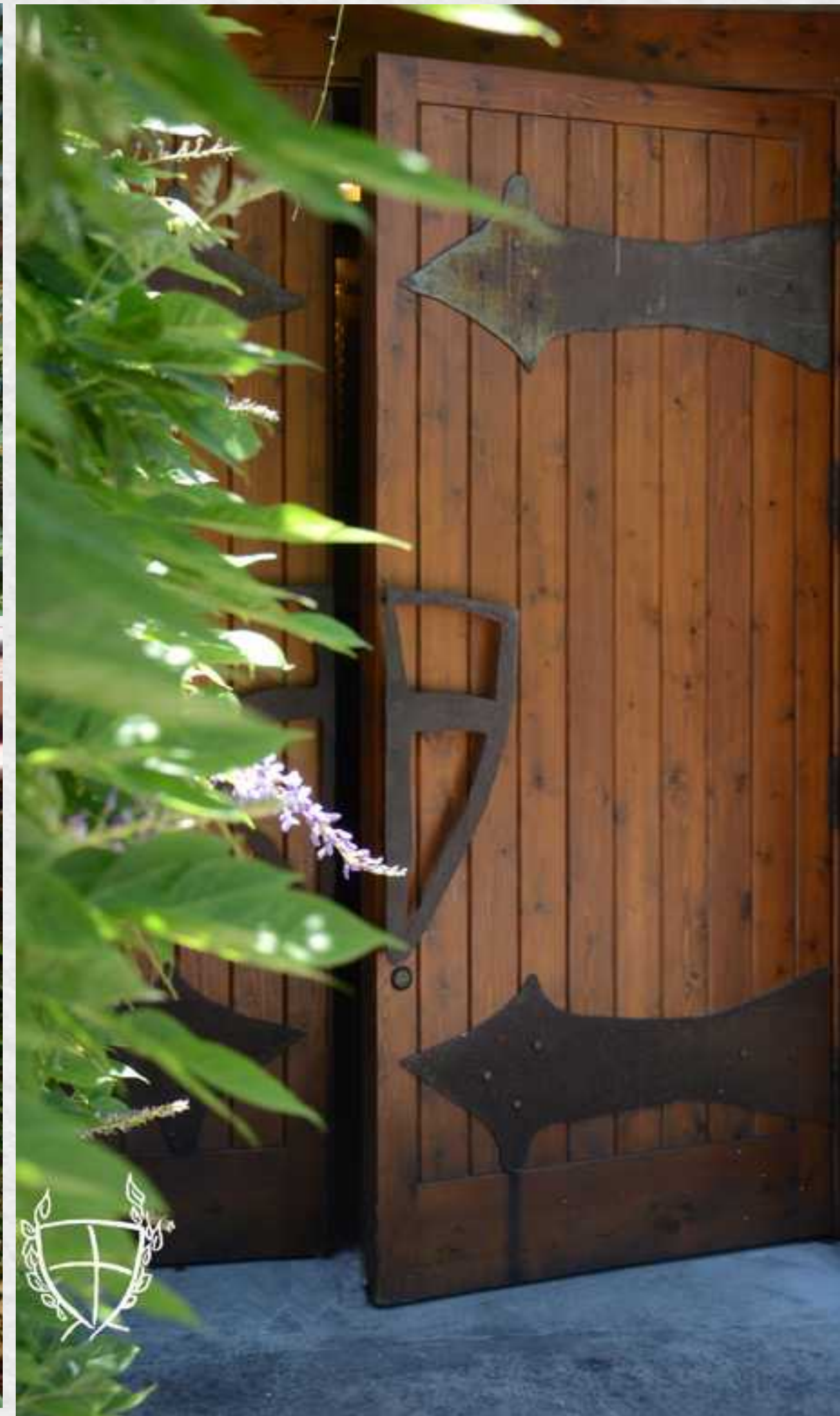
**2020 PlumpJack Chardonnay**



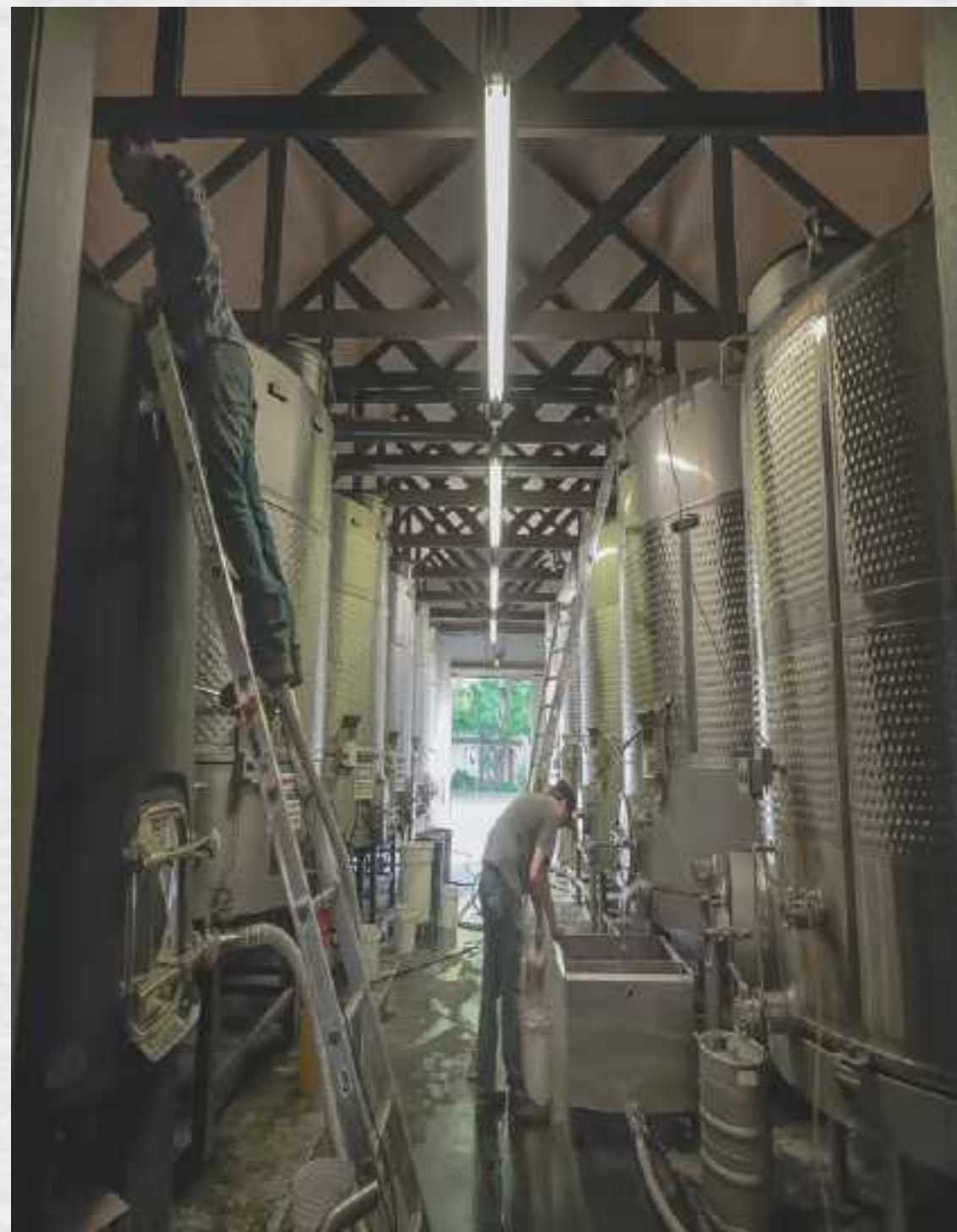
**"If 'PlumpJack awesome' isn't a phrase to describe the ultimate in deliciousness, it should be."**

*– Robert Parker's Wine Advocate*













## Say Hello to Aaron Miller

### **Winemaker, PlumpJack Estate Winery**

As Head Winemaker for PlumpJack Winery, Aaron Miller brings over a decade of wide-ranging experience and an extensive education to the position, holding a Master of Science in Viticulture and Enology from UC Davis. A California native, he found his calling in the wine industry and planted roots in Napa. Miller is dedicated to crafting Oakville Cabernet that not only showcases the terroir of the estate's 42 acres, but also to crafting Oakville Cabernet Sauvignon in the PlumpJack style.

"My goal is always to make wine that is strong enough to stand on its own, yet elegant enough to be enjoyed with food," says Miller. "The soil profile at PlumpJack allows for such complexity – simultaneously light and dense. That diversity necessitates preparedness. When it comes to winemaking, I think ten steps ahead, and then act. Being well prepared is critical in order to find the balance between the science and the art of winemaking."

Miller graduated from UC Davis with a Bachelor of Science in Neurobiology, Physiology, and Behavior before continuing on to receive his Masters. After being published in the American Journal of Enology and Viticulture and interning in Italy and New Zealand, Miller held positions at Groth Winery and Lewis Cellars. Miller, a life-long fermenter, can often be found brewing beer and making cheese when not spending his spare time with his wife and family.



# 2020 PlumpJack Reserve Chardonnay, Napa Valley

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## VINTAGE

The Napa Valley had very low rainfall heading into the 2020 growing season. Overall, our vines had shorter shoot growth than is typical and our crop was smaller than normal. With a light crop and warmer spring and summer, the Chardonnay harvest got off to an early start. The grapes were quite small and the flavors were very concentrated, and this concentration and depth of flavor was captured in the resulting wine.

## FERMENTATION & AGING

Our Reserve Chardonnay was fermented and aged in 64% stainless steel tanks and 36% French oak Burgundy barrels. These fermentations were kept cool – 52 to 55 degrees F – to preserve the fresh fruit aromatics. The use of stainless steel also helps to retain the fresh, varietal character, while the oak adds depth and complexity. We do not allow this wine to undergo malolactic fermentation so that we can preserve the vibrant and lively acid on the palate along with the fresh aromatics.

## WINEMAKER IMPRESSIONS

The nose of the 2020 PlumpJack Chardonnay opens with a range of citrus notes – lemon, orange zest, pomelo, and key lime. Just behind these are the rich tropical notes of lychee and feijoa along with the sweeter, more delicate aromatics of white peach and honeysuckle. Underneath all of this is a hint of toasted hazelnuts and spice. The palate has similar flavors and a creamy texture reminiscent of lemon curd. The vibrant and bright acidity balances the creaminess and gives this wine life. This acidity, along with the beautiful structure, delivers an enduring finish.

**Production:** 3,534 Cases

**Varietals:** 100% Chardonnay

**Alcohol:** 14.2%



Aaron Miller, Winemaker, PlumpJack Estate Winery





# 2018 PlumpJack Merlot, Napa Valley

## VINTAGE

The strategy for the 2018 vintage was patience. The spring was cooler than the last several years. The vines woke up a little later, grew more slowly, bloomed later, and veraison was later. Cooler than normal temperatures persisted throughout the summer and into fall. And the grapes ripened very, very, very slowly. Weeks would pass with little progress. Flavors were slow to develop and the grapes remained firm and the skins thick. Rains threatened the vintage with about 1.5 inches falling on October 1st. More rains were forecast to follow, but they did not develop. Fortunately, the weather warmed in October and we were able to let the grapes hang until they reached maturity. Our last grapes came through the cellar door on November 6th, which was the latest close to the harvest in our history.

## FERMENTATION & AGING

Our Merlot grapes were cold soaked for three to five days before the onset of fermentation. The fermentation was then allowed to reach a maximum temperature of 92 degrees F and pressed off the skins after 8–10 days. The wine was then moved into oak barrels where they underwent malolactic fermentation. Seventy percent of these barrels were new barrels and the balance were once-filled barrels. Ninety percent of our Merlot barrels were French Oak Bordeaux barrels and 10% were American Oak barrels.

## WINEMAKER IMPRESSIONS

Our Merlot vineyard is in the Oak Knoll region of the Napa Valley, and is nestled up to the Mayacamas Mountain Range on the west side of the valley. The mild climate and alluvial soils in this region lend this wine great balance and structure. The mild temperatures allow these grapes to develop bright aromatics and flavors, along with a beautiful natural acidity and elegance. The alluvial soils bring darker fruits to the nose and palate, and give this wine its structure and concentration. The 2018 vintage has a beautiful and complex nose – black cherry, boysenberry jam, plum, and fresh cut flowers come through first, then cardamom, nutmeg, and a touch of cocoa and vanilla enter giving the nose depth and intrigue. The palate too has great depth and complexity – flavors of red cherries, muddled berries, and dried herbs, with a creamy texture and silky tannin complimented by a fresh, vibrant acidity.

**Production:** 5,930 Cases

**Varietals:** 94% Merlot, 4% Cabernet Sauvignon, 2% Malbec

**Alcohol:** 15.4%



Aaron Miller, Winemaker, PlumpJack Estate Winery





94 POINTS | JEB DUNNUCK

# 2019 PlumpJack Merlot, Napa Valley

## VINTAGE

Near record rainfall. Late budbreak. Late bloom. Late veraison. Late ripening. For the second vintage in a row, the key to the vintage was patience. The vines emerged from their dormancy later than is typical and they reached all their milestones later as well. As in 2018, it seemed the grapes would never ripen. So, we waited. Then, in early October, everything began to change. The flavors in the grapes grew deeper and richer, the skins began to grow thinner, and the color of the grapes was more easily extracted from the skins. Our patience paid off and the resulting wines are just stunning.

## FERMENTATION & AGING

Our Merlot grapes were cold soaked for three to five days before the onset of fermentation. The fermentation was then allowed to reach a maximum temperature of 92 degrees F and F pressed off the skins after 8-10 days. The wine was then moved into oak barrels where they underwent malolactic fermentation. Seventy percent of these barrels were new barrels, and the balance were once-filled barrels. Ninety percent of our Merlot barrels were French Oak Bordeaux barrels and 10% were American Oak barrels. The coopers used include Sylvain, Taransaud, Nadalie, and Demptos. A touch of Malbec was added to the blend to add depth and weight to the palate. The Merlot was aged for 18 months before bottling.

## WINEMAKER IMPRESSIONS

Our Merlot vineyard is in the Oak Knoll region of the Napa Valley and is nestled up to the Mayacamas Mountain Range on the west side of the valley. The mild climate and alluvial soils in this region lend this wine great balance and structure. The mild temperatures allow these grapes to develop bright aromatics and flavors, along with a beautiful natural acidity and elegance. The alluvial soils bring darker fruits to the nose and palate and give this wine its structure and concentration. The 2019 vintage has a beautiful and complex nose layers of black cherry, boysenberry, black currant, and fresh cut flowers come through first, followed by cinnamon, cardamom, nutmeg, and a touch of cocoa. The palate, too, has great depth and complexity flavors of black cherries, muddled berries, dried herbs, and dark chocolate. The palate has a creamy texture and silky tannin complimented by a fresh, vibrant acidity that lends this wine great length.

**Production:** 5,378 Cases

**Varietals:** 97% Merlot, 3% Cabernet Sauvignon

**Alcohol:** 15.0%



Aaron Miller, Winemaker, PlumpJack Estate Winery





# 2018 PlumpJack Syrah, Napa Valley



## VINTAGE

The strategy for the 2018 vintage was patience. The spring was cooler than the last several years. The vines woke up a little later, grew more slowly, bloomed later, and veraison was later. Cooler than normal temperatures persisted throughout the summer and into fall. And the grapes ripened very, very, very slowly. Weeks would pass with little progress. Flavors were slow to develop and the grapes remained firm and the skins thick. Rains threatened the vintage with about 1.5 inches falling on October 1st. More rains were forecast to follow, but they did not develop. Fortunately, the weather warmed in October and we were able to let the grapes hang until they reached maturity. Our last grapes came through the cellar door on November 6th, which was the latest close to the harvest in our history.

## FERMENTATION & AGING

Sixty-three percent of our Syrah grapes were destemmed and fermented in stainless steel tanks. These grapes were cold-soaked for 4 days, then fermented at a maximum temperature of 92F, and were pressed off the skins after 8-10 days. The remaining 37% was whole-cluster fermented in open-top tanks and barrels. These grapes were fermented at a maximum temperature of 87F, and the wine was pressed off the skins after 7 – 8 days. After pressing, the wine was transferred to French Oak Burgundy barrels where it underwent malolactic fermentation. The wine was kept on heavy lees for several months and was stirred twice a month during this time. The coopers used in this wine include Francois Freres, Meyrieux, and Sirugue, of which, 78% were new barrels. The wine was aged in these barrels for 16 months prior to bottling.

## WINEMAKER IMPRESSIONS

Our 2018 Syrah was grown in the cooler Carneros region of the Napa Valley. This cooler climate lends this wine its defining characteristics. The nose is packed with spices and white pepper, plum, blackberry, blueberry, and red cherry, and underneath, there is a suggestion of grilled meats. The flavors on the pallet are plum, berries, spices, and peppercorn with blueberries and cocoa lingering on the finish. The palate is full and rounded with firm tannin and a beautiful acid providing the backbone and length.

**Production:** 57 Barrels

**Varietals:** 100% Syrah

**Alcohol:** 15.4%

Aaron Miller, Winemaker, PlumpJack Estate Winery





# 2019 PlumpJack Syrah, Napa Valley



## VINTAGE

Near record rainfall. Late budbreak. Late bloom. Late veraison. Late ripening. For the second vintage in a row, the key to the vintage was patience. The vines emerged from their dormancy later than is typical and they reached all their milestones later as well. As in 2018, it seemed the grapes would never ripen. So, we waited. Then, in early October, everything began to change. The flavors in the grapes grew deeper and richer, the skins began to grow thinner, and the color of the grapes was more easily extracted from the skins. Our patience paid off and the resulting wines are just stunning.

## FERMENTATION & AGING

Fifty-Two percent of our Syrah grapes were destemmed and fermented in stainless steel tanks while 23% was destemmed and fermented in concrete tanks. These grapes were cold-soaked for 4 days, then fermented at a maximum temperature of 92F, and were pressed off the skins after 8-10 days. The remaining 25% was whole-cluster fermented in open-top tanks and barrels. These grapes were fermented at a maximum temperature of 87F, and the wine was pressed off the skins after 6 – 9 days. After pressing, the wine was transferred to French Oak Burgundy barrels where it underwent malolactic fermentation. The wine was kept on heavy lees for several months and was stirred once each month during this time. The coopers used in this wine include Francois Freres, Meyrieux, and Sirugue, of which, 73% were new barrels. The wine was aged in these barrels for 16 months prior to bottling.

## WINEMAKER IMPRESSIONS

This Syrah is truly a wine of place and the character of this wine is dictated by the cooler climate of the Los Carneros growing region. The cooler weather helps the Syrah to fully develop ripe fruit character while retaining freshness and incredible spice. The nose on the 2019 PlumpJack Syrah opens up with a range of fresh berries – blackberry, blueberry, boysenberry, and cranberry. Just behind the fruit is beautiful warming spice – cardamom, cinnamon, and nutmeg – along with black and white peppercorn. There are additional layers of more earthy notes – damp soil, crushed granite, and cured tobacco. The palate is full-bodied, with a round, silky texture that is beautifully framed by firm yet supple tannin. This is a beautiful and complex wine.

**Production:** 1,084 cases

**Varietals:** 100% Syrah

**Alcohol:** 15.2%

Aaron Miller, Winemaker, PlumpJack Estate Winery





# 2018 PlumpJack Estate Cabernet Sauvignon, Oakville

## VINTAGE

The strategy for the 2018 vintage was patience. The spring was cooler than the last several years. The vines woke up a little later, grew more slowly, bloomed later, and veraison was later. Cooler than normal temperatures persisted throughout the summer and into fall. And the grapes ripened very, very, very slowly. Weeks would pass with little progress. Flavors were slow to develop and the grapes remained firm and the skins thick. Rains threatened the vintage with about 1.5 inches falling on October 1st. More rains were forecast to follow, but they did not develop. Fortunately, the weather warmed in October and we were able to allow the grapes hang until they reached maturity.

## FERMENTATION & AGING

The Estate grapes were cold soaked for 3-4 days and then fermented up to a maximum temperature of 94 degrees. The wines were drained off the skins after a total maceration of 7 – 12 and racked to barrel to undergo malolactic fermentation and to age. This wine was aged in 100% French oak barrels, 78% of which were new. The coopers used were primarily Sylvain, Taransaud, Cavin, and Nadalie. The cooperage is a blend of medium, medium-plus, and heavy toast barrels from a variety of forests. This blend of coopers, forests, and toasts adds layers and aromatic complexity to the wine.

## WINEMAKER IMPRESSIONS

The cooler vintage allows more of the red fruits to shine in the 2018 PlumpJack Estate Cabernet Sauvignon. The nose shows aromas of ripe cherry and raspberry, rose petal, anise, and a touch of blueberry and blackberry underneath. The barrels add layers of vanilla, toffee, nutmeg, cardamom, and cedar. These flavors come through on the palate as well, which is silky upon entry with a mouth-filling mid-palate, and showcases big and bold, yet fine and velvety, tannins throughout. The finish lingers for an eternity and eventually leaves you with the impression of baker's chocolate and espresso.

**Production:** 7,683 Cases

**Varietals:** 88% Cabernet Sauvignon

7% Malbec

5% Petit Verdot

**Alcohol:** 15.2%



Aaron Miller, Winemaker, PlumpJack Estate Winery







94

POINTS

“Promising yet restrained notes of ripe currants, tobacco leaf, sharpened #2 pencils, and chocolate give way to a full-bodied Cabernet that has sweet tannins, a layered, elegant texture, plenty of mid-palate depth, and a great finish. This rich, concentrated 2018 can be drunk today with ample pleasure or cellared for 15-20 years or more.— JD

**JEB DUNNUCK**

94+

POINTS

“Displays a deep garnet-purple color and fragrant notes of Black Forest cake, crème de cassis and wild blueberries with nuances of red roses, Chinese five spice, camphor and black olive plus a hint of charcoal. Full-bodied, the decadently rich fruit has impressive freshness lifting the palate along with firm, finely grained tannins, finishing long and fragrant.— LPB

*Robert Parker*  
WINE ADVOCATE

**2018 PLUMPJACK ESTATE CABERNET SAUVIGNON, OAKVILLE**



COMMITMENT

*to quality*

VINTAGE	ROBERT PARKER SCORE
2018	94+ Points
2017	91 Points
2016	95 Points
2015	96 Points
2014	95 Points
2013	96 Points
2012	93 Points
2011	90 Points
2010	94 Points
2009	94+ Points
2008	95 Points
2007	95 Points
2006	91 Points
2005	92 Points
2004	95 Points
2003	95 Points
2002	95+ Points



2018 PLUMPJACK ESTATE CABERNET SAUVIGNON, OAKVILLE



# 2018 PlumpJack Reserve Cabernet Sauvignon, Oakville

## VINTAGE

The strategy for the 2018 vintage was patience. The spring was cooler than the last several years. The vines woke up a little later, grew more slowly, bloomed later, and veraison was later. Mild temperatures persisted throughout the summer and into fall. And the grapes ripened very, very, very slowly. Weeks would pass with little progress. Flavors were slow to develop and the grapes remained firm and the skins thick. Rains threatened the vintage with about 1.5 inches falling on October 1st. More rains were forecast to follow, but they did not develop. Fortunately, the weather warmed in October and we were able to let the grapes hang until they reached maturity.

## FERMENTATION & AGING

The 2018 PlumpJack Reserve Cabernet Sauvignon is sourced primarily from the gravelly I & K blocks on the east side of our estate. These blocks were subdivided and picked into smaller lots to ensure the grapes were picked at the peak of maturity. These grapes were cold soaked then fermented at a maximum temperature of 94 degrees F and pressed once the wines obtained the desired flavor, concentration, and tannin. The wines were then racked to 100% new French oak Sylvain, Darnajou, and Taransaud barrels for malolactic fermentation and where they aged for 22 months prior to bottling.

## WINEMAKER IMPRESSIONS

The long growing season in 2018 allowed these grapes to fully develop rich, dark flavors, while the mild temperatures preserved deeply hued color, great structure, and concentration. The nose begins with blackberry, boysenberry, and cassis layered with mocha and dark chocolate. Then some spice and herb come forward – cinnamon, nutmeg, graham cracker, and fresh sage and mint – adding layers, complexity, and depth to the nose. These flavors come through on the palate as well along with silky smooth, finely integrated tannin, beautiful acidity and freshness, and a long finish.

**Production:** 798 Cases

**Varietals:** 96% Cabernet Sauvignon  
4% Petit Verdot

**Alcohol:** 15.6%



Aaron Miller, Winemaker, PlumpJack Estate Winery





## 2020 PlumpJack Reserve Chardonnay

The nose of the 2020 PlumpJack Chardonnay opens with a range of citrus notes – lemon, orange zest, pomelo, and key lime. Just behind these are the rich tropical notes of lychee and feijoa along with the sweeter, more delicate aromatics of white peach and honeysuckle. Underneath all of this is a hint of toasted hazelnuts and spice. The palate has similar flavors and a creamy texture reminiscent of lemon curd. The vibrant and bright acidity balances the creaminess and gives this wine life. This acidity, along with the beautiful structure, delivers an enduring finish.



## 2019 PlumpJack Merlot

94 Points | Jeb Dunnuck

The 2019 vintage has a beautiful and complex nose layers of black cherry, boysenberry, black currant, and fresh cut flowers come through first, followed by cinnamon, cardamom, nutmeg, and a touch of cocoa. The palate, too, has great depth and complexity flavors of black cherries, muddled berries, dried herbs, and dark chocolate. The palate has a creamy texture and silky tannin complimented by a fresh, vibrant acidity that lends this wine great length.



## 2019 PlumpJack Syrah

97 Points | Jeb Dunnuck

This cooler climate lends this wine its defining characteristics. The nose is packed with spices and white pepper, plum, blackberry, blueberry, and red cherry, and underneath, there is a suggestion of grilled meats. The flavors on the pallet are plum, berries, spices, and peppercorn with blueberries and cocoa lingering on the finish. The palate is full and rounded with firm tannin and a beautiful acid providing the backbone and length.



## 2018 PlumpJack Estate Cabernet Sauvignon

94+ POINTS | ROBERT PARKER'S WINE ADVOCATE

Composed of 88% Cabernet Sauvignon, 7% Malbec and 5% Petit Verdot, the 2018 Cabernet Sauvignon Estate displays a deep garnet-purple color and fragrant notes of Black Forest cake, crème de cassis and wild blueberries with nuances of red roses, Chinese five spice, camphor and black olive plus a hint of charcoal. Full-bodied, the decadently rich fruit has impressive freshness lifting the palate along with firm, finely grained tannins, finishing long and fragrant.



## 2018 PlumpJack Reserve Cabernet Sauvignon

99 POINTS | ROBERT PARKER'S WINE ADVOCATE

The 2018 Cabernet Sauvignon Reserve is a blend of 96% Cabernet Sauvignon and 4% Petit Verdot. Deep garnet-purple in color, the nose needs a little coaxing before revealing a gorgeous melange of baked black cherries, boysenberries and warm cassis plus hints of mocha, black olives, smoked meats and lilacs with a waft of pencil shavings. The concentrated, hedonic black fruit layers expand in the full-bodied mouth, revealing beautiful floral and savory layers with a firm frame of firm, exquisitely ripe tannins and seamless freshness, finishing with epic length.







## PLUMPJACK ESTATE WINERY COMP SET

PRODUCER	VINTAGE	VARIETAL	PRICE	SCORE (RP)
PlumpJack Estate	2018	Estate Cabernet Sauvignon	\$160	94+ Points
	2018	Reserve Cabernet Sauvignon	\$320	99 Points
BOND Estates	2018	St. Eden	\$700	96-98 Points
	2018	Vecina	\$700	97-99 Points
Dalla Valle	2018	Oakville Estate	\$250	97+ Points
Far Niente	2018	Estate Cabernet Sauvignon	\$170	94 Points
Favia-Erickson	2017	Oakville Cabernet Sauvignon	\$180	91-93 Points
Harlan Estate	2018	Proprietary Red	\$1,200	97-100 Points
Nickel & Nickel	2016	John C Sullinger Vineyard	\$125	92+ Points
	2016	C.C. Ranch	\$125	94 Points
Opus One	2018	Opus One	\$350	98 Points
Peter Michael	2018	Au Paradis	\$225	95 Points
Robert Mondavi	2017	Reserve To Karlon	\$175	91+ Points
Rudd	2018	Oakville Estate	\$240	98+ Points
	2018	Samantha's Oakville Estate	\$175	96+ Points
Screaming Eagle	2018	Cabernet Sauvignon	\$3,189	100 Points





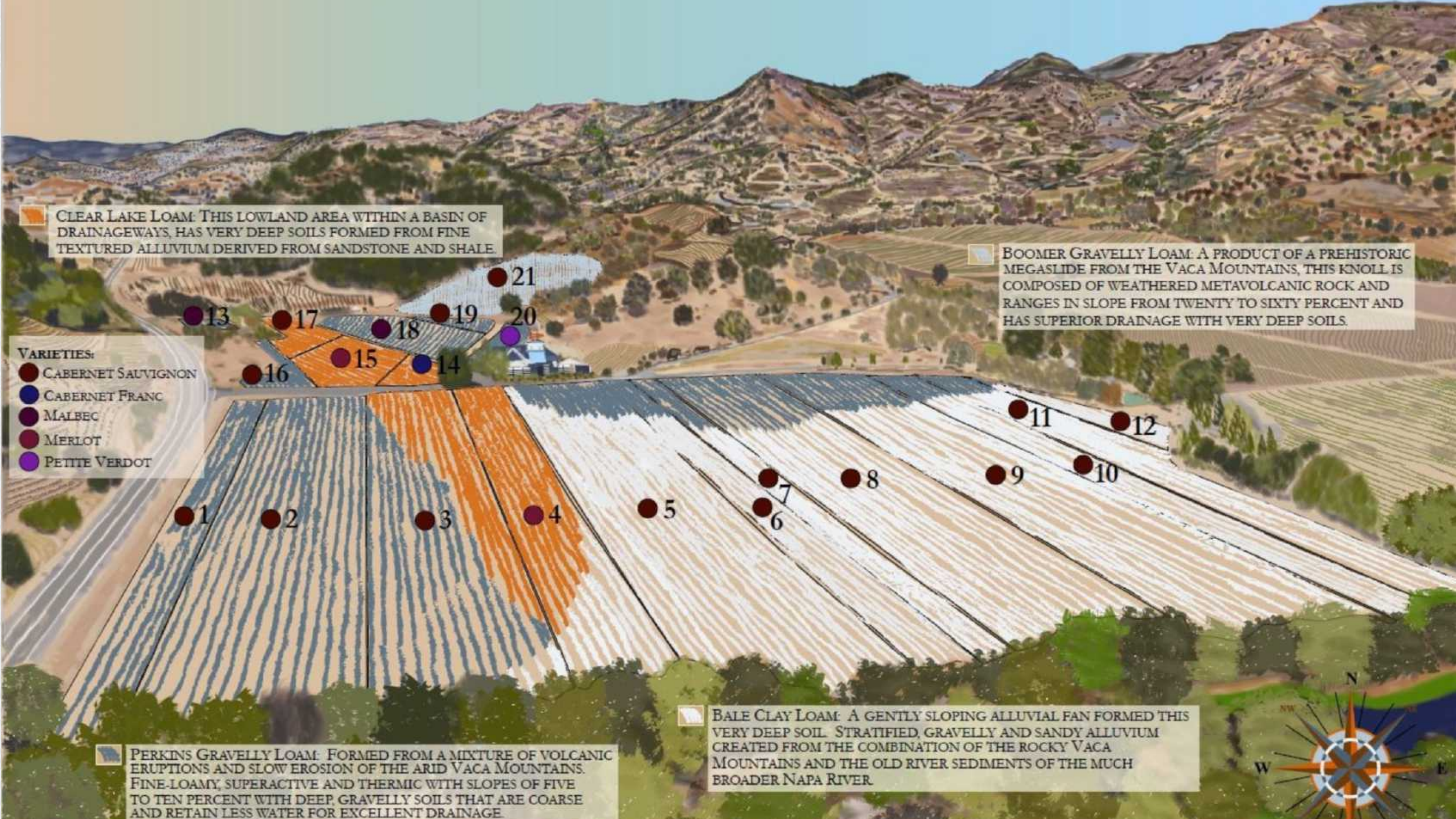


  
*Odette*









**CLEAR LAKE LOAM:** THIS LOWLAND AREA WITHIN A BASIN OF DRAINAGEWAYS, HAS VERY DEEP SOILS FORMED FROM FINE TEXTURED ALLUVIUM DERIVED FROM SANDSTONE AND SHALE.

**BOOMER GRAVELLY LOAM:** A PRODUCT OF A PREHISTORIC MEGASLIDE FROM THE VACA MOUNTAINS, THIS KNOLL IS COMPOSED OF WEATHERED METAVOLCANIC ROCK AND RANGES IN SLOPE FROM TWENTY TO SIXTY PERCENT AND HAS SUPERIOR DRAINAGE WITH VERY DEEP SOILS.

- VARIETIES:**
- CABERNET SAUVIGNON
  - CABERNET FRANC
  - MALBEC
  - MERLOT
  - PETITE VERDOT

**PERKINS GRAVELLY LOAM:** FORMED FROM A MIXTURE OF VOLCANIC ERUPTIONS AND SLOW EROSION OF THE ARID VACA MOUNTAINS. FINE-LOAMY, SUPERACTIVE AND THERMIC WITH SLOPES OF FIVE TO TEN PERCENT WITH DEEP, GRAVELLY SOILS THAT ARE COARSE AND RETAIN LESS WATER FOR EXCELLENT DRAINAGE.

**BALE CLAY LOAM:** A GENTLY SLOPING ALLUVIAL FAN FORMED THIS VERY DEEP SOIL. STRATIFIED, GRAVELLY AND SANDY ALLUVIUM CREATED FROM THE COMBINATION OF THE ROCKY VACA MOUNTAINS AND THE OLD RIVER SEDIMENTS OF THE MUCH BROADER NAPA RIVER.



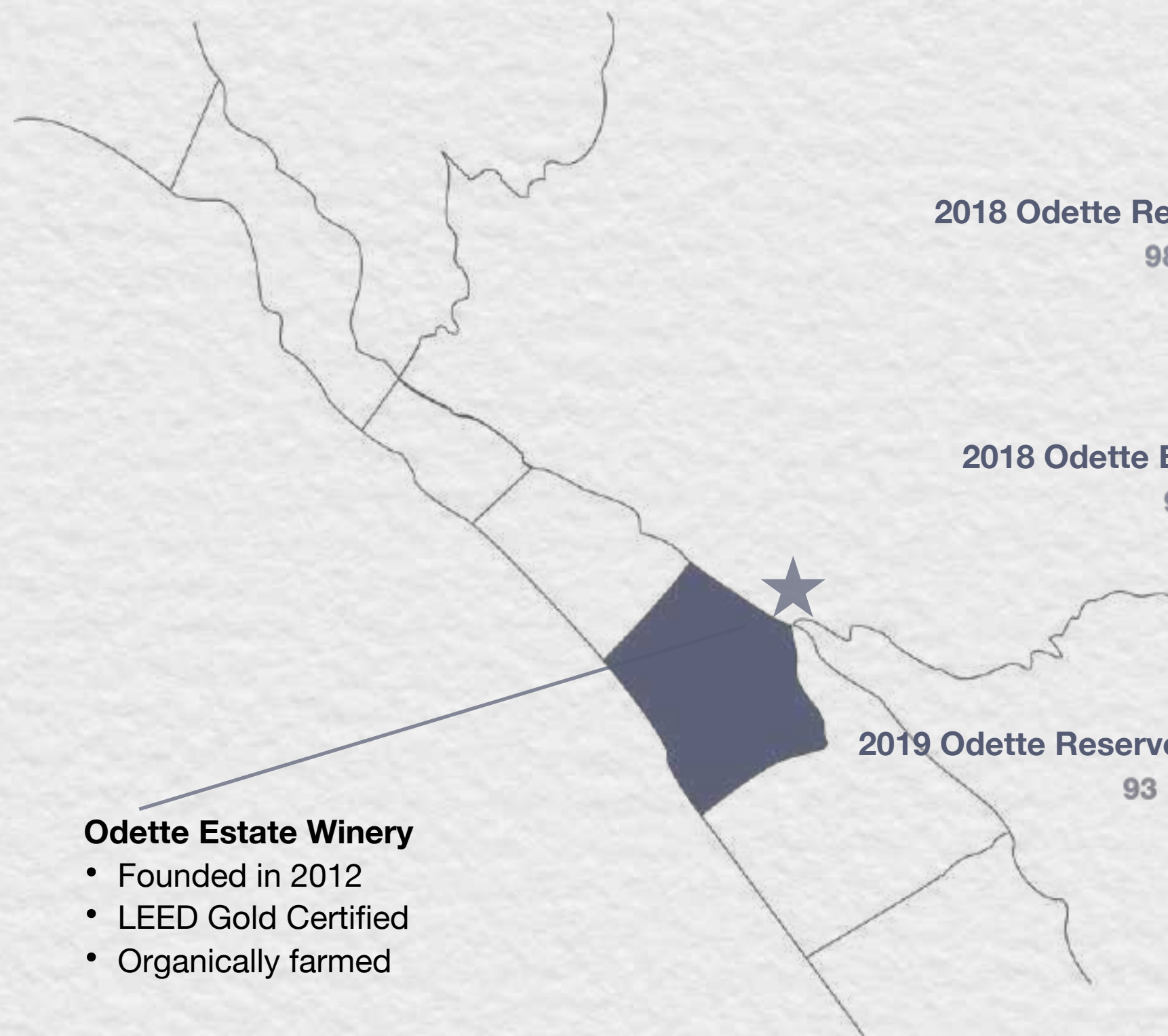




With a strong tradition of producing award-winning wines over the last 40 years, the Stags Leap AVA is known as one of the most prestigious growing regions in the Napa Valley.

Odette Estate is the PlumpJack Group's second LEED Gold-certified winery.

With its unique microclimates, soil types and position on the valley floor, the Stags Leap District was one of the first appellations to be designated as an AVA based on the unique terroir characteristics of its soil. The soils of this region include loam and clay sediments from the Napa River and volcanic soil deposits left over from erosion of the Vaca Mountains.



- Odette Estate Winery**
- Founded in 2012
  - LEED Gold Certified
  - Organically farmed

2018 Odette Reserve Cabernet Sauvignon  
98+ POINTS | JEB DUNNUCK



2018 Odette Estate Cabernet Sauvignon  
96 POINTS | JEB DUNNUCK



2019 Odette Reserve Chardonnay, Napa Valley  
93 POINTS | ROBERT PARKER



**“The perfect poise here is remarkable.”**

*– Robert Parker’s Wine Advocate*



*a brief history of*  
**ODETTE ESTATE WINERY**



Originally purchased by the Steltzner family in 1964.



In early 2012, the Steltzner's sold the winery and surrounding vineyards to Newsom, Getty and Conover, making PlumpJack Group just the second owners to farm the vineyard.



Converted from open land to vineyard by Steltznors in 1970. The Steltzner vineyard was the second in the district planted to cabernet sauvignon grapes.



Stags Leap District is responsible for producing the winning Cabernet Sauvignon at the 1976 Judgement of Paris Tasting.













## MINIMIZING THE ODETTE ESTATE FOOTPRINT WITH A STATE OF THE ART WINERY

- ✓ Winery structure composed of recycled steel
- ✓ Unconditioned winery
- ✓ Individual temperature controlled fermentation tanks
- ✓ Repurposed shipping containers
- ✓ Living Roof
- ✓ Solar Panels
- ✓ Drought resistant landscaping
- ✓ Bike racks and electric car charging stations
- ✓ 300,000 gallon underground cistern to capture ground water







## Say Hello to Jeff Owens

### Winemaker, Odette Estate Winery

A longtime member of the PlumpJack family, Jeff Owens directs the winemaking at our Stags Leap Estate, Odette, with incredible passion and great detail to his craft. A 2005 graduate of Cal Poly: San Luis Obispo, Jeff was part of the first graduating class in Wine & Viticulture at the University.

Spending his first harvest internship at the highly respected Cakebread Cellars here in Napa Valley, Jeff wanted an opportunity to work at a more boutique facility. After a great deal of research, Jeff handpicked a select group of wineries to apply to—one of which was PlumpJack. Hired initially as a cellar worker in early 2006, Jeff quickly rose up through the ranks becoming a vital member of the winemaking team. Promoted to Enologist, followed by Assistant Winemaker for PlumpJack, Jeff gained an intimate knowledge of the property, as well as winemaking as a whole.

In 2010 Jeff was presented an opportunity to move to Howell Mountain as CADE's Assistant Winemaker. With CADE's addition to the PlumpJack portfolio, the new winery provided an opportunity for Jeff to further expand his winemaking expertise. After two harvests on Howell Mountain, yet another opportunity for growth presented itself to Jeff with the purchase of a 3rd winery by PlumpJack, this one located in Stags Leap. Beginning in February of 2012, Jeff was named Head Winemaker for the new property— Odette Estate.



# ADAPTATION *wines*



## Adaptation Petite Sirah

NAPA VALLEY

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Big, bold and loaded with fruit, our Petite Sirah is sourced from vineyards planted in the warmest pockets of the northern Napa Valley.

## Adaptation Cabernet Sauvignon

NAPA VALLEY

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A true celebration of the entire Napa Valley, this wine is crafted from five renowned Napa Valley vineyards ranging from Calistoga to Oak Knoll.

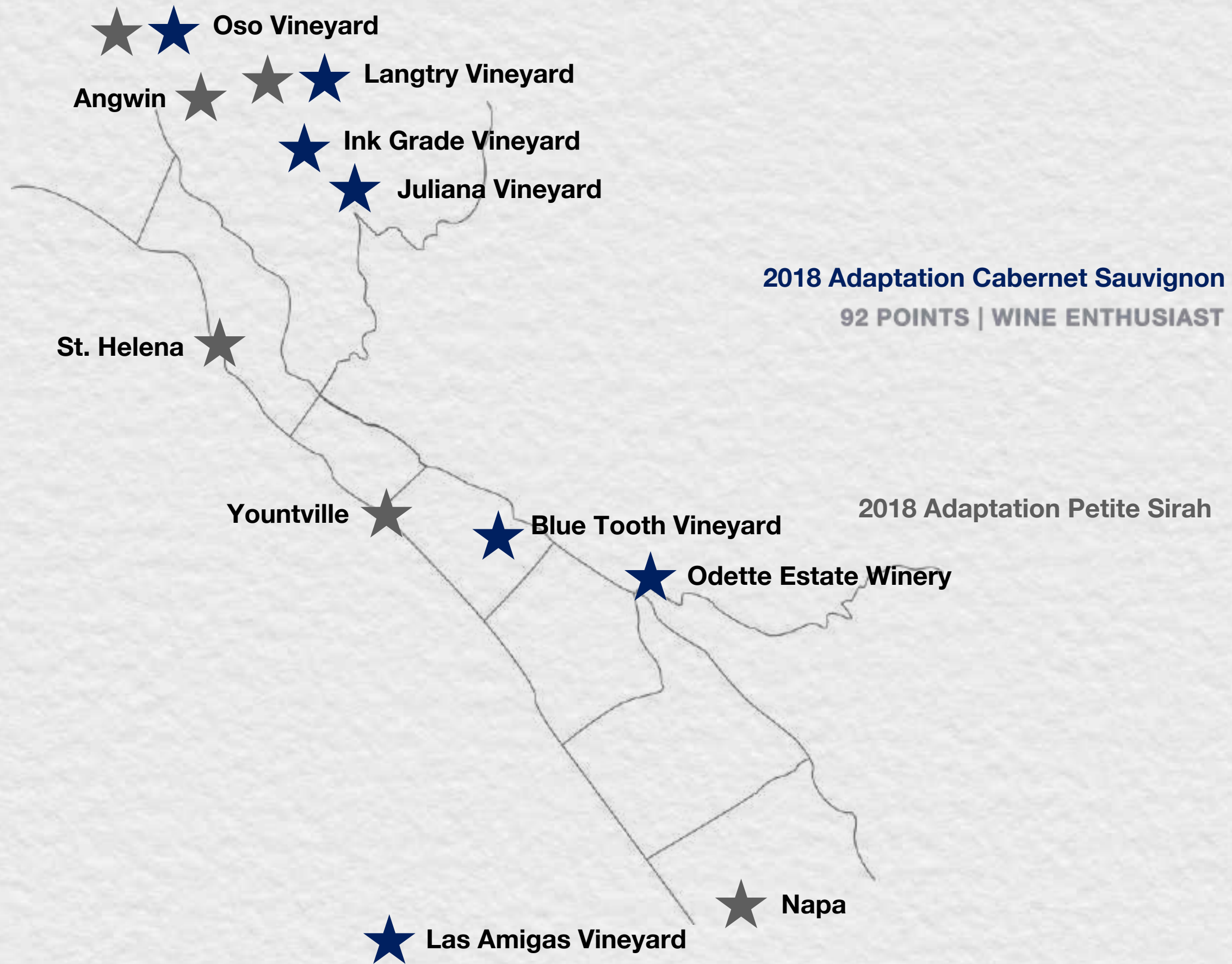






At Odette Estate Winery, we pride ourselves on producing wine that is emblematic to the place from which it's grown. Carefully crafted at our LEED Gold-certified estate winery in the Stags Leap District, our Adaptation wines demonstrate the diversity and range within the Napa Valley appellation.

Odette Estate Winemaker, Jeff Owens, hand-selects elite vineyard sources throughout the valley that reflect the unique terroir in an approachable, up-front style.



2018 Adaptation Cabernet Sauvignon  
92 POINTS | WINE ENTHUSIAST



2018 Adaptation Petite Sirah







92  
POINTS

“This is sourced from a range of sites across the valley and blended with 18% Merlot and 2% Petite Sirah, designed to be enjoyed in its youth. Sweet oak supports a soft, integrated and full-bodied core of cassis, dark cherry, cedar and clove, with a moderate grip of oak and tannin. — VB

90  
POINTS

“Intense, with boysenberry, blackberry and plum compote flavors gliding through. Framed by ganache and roasted vanilla notes and backed by a licorice-coated finish. For fans of the style. Drink now through 2025. 25,000 cases made. — JM

**WINE ENTHUSIAST**  
CATALOG

**Wine Spectator**

2018 ODETTE ESTATE CABERNET SAUVIGNON, STAGS LEAP DISTRICT



# 2018 Adaptation Cabernet Sauvignon, Napa Valley

## VINEYARD NOTES

In 2018 we continued to work closely with our favorite local growers throughout the broader Napa Valley. The backbone of this blend comes from Ink Grade (on the back side of Howell Mountain), which provides the framework and structure to carry this wine. This site is complemented by Oso Vineyard, which is located in very close proximity, our Estate Vineyard in the Stags Leap District, Blue Tooth Vineyard down the road from Odette in Oak Knoll, and Las Amigas Vineyard in Carneros. All of these sites come together in unison to create a beautiful expression of Cabernet Sauvignon. This diversity and range within the Napa Valley has allowed us to craft a wine which showcases the unique terroir in an approachable, elegant style.

## FERMENTATION & AGING

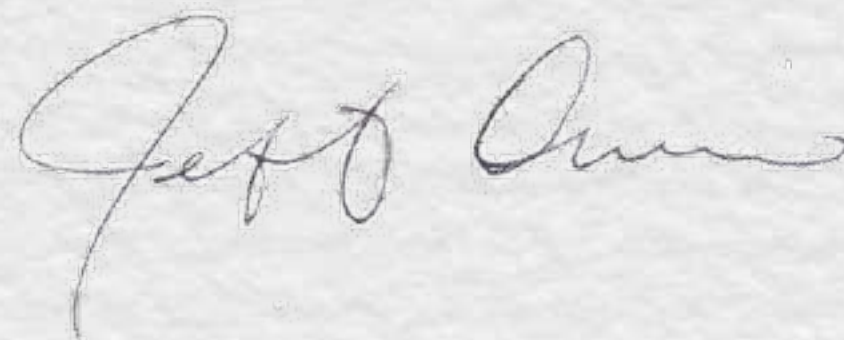
Fermentation took place in small fully jacketed stainless steel fermenters after a 48-hour cold soak at 55 F. The stainless steel fermenters showcase the purity of the fruit while preserving the freshness and allowing the terroir to shine. Maceration lasted 8-14 days at a maximum temperature of 92 F. Malolactic fermentation took place in barrel and finished up in late winter. The wine was aged in 50% new oak and 50% one-fill oak barrels with minimal racking for 18 months before bottling.

## WINEMAKER IMPRESSIONS

The 2018 Adaptation Cabernet Sauvignon is opaque purple in color, presenting notes of wild blackberries, luxardo cherries, plums, creme de cassis with hints of fresh spring flowers. This full bodied expression displays beautiful ripeness with elegant, very fine, well integrated tannins and a gorgeous silky texture. Built for near term appreciation and long term potential, this forward, upfront and approachable style can be enjoyed over the next decade+.

Varietals: 80% Cabernet Sauvignon  
18% Merlot  
2% Petite Sirah

Alcohol: 14.6%



Jeff Owens, Winemaker, Odette Estate Winery







# 2018 Adaptation Petite Sirah, Napa Valley

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## VINEYARD NOTES

This Petite Sirah is crafted from two complimentary vineyards in the Napa Valley. Oso Vineyard which is located between Howell Mountain and Sugarloaf on the east side of Napa, and Langtry Vineyard located just outside of Pope Valley in the Northeastern corner of the Napa Valley. These two vineyards marry perfectly together by bringing power, elegance, structure and grace into one, resulting in a beautiful expression of the most underrated varietals in the Napa Valley.

## FERMENTATION & AGING

Fermentation took place in small fully jacketed stainless steel fermenters after a 48-hour cold soak at 55 F. The stainless steel fermenters showcase the purity of the fruit while preserving the freshness and allowing the terroir to shine. Maceration lasted 7-14 days at a maximum temperature of 92 F. Malolactic fermentation took place in barrel and finished up in late winter. The wine was aged in 50% new Burgundian oak barrels and 50% one-fill oak barrels with minimal racking for 18 months before bottling.

## WINEMAKER IMPRESSIONS

The 2018 Petite Sirah exhibits the classic deep, dark, purple hue, unveiling wild blackberries, mulberries, black currants and crème de cassis with hints of violets, Asian spice and black tea. This full bodied wine is graced with remarkable poise, a beautiful texture and integrated, elegant tannins leading into the long persistent finish.

Varietals: 100% Petite Sirah

Alcohol: 14.6%

Jeff Owens, Winemaker, Odette Estate Winery





# ODETTE ESTATE

# wines

“I want to make the best wine possible...  
energetic, expressive and approachable  
from day 1 to 25 years.”

- JEFF OWENS, WINEMAKER



## Cabernet Sauvignon, Estate

STAGS LEAP DISTRICT

The Estate Cabernet is sourced from various blocks on our 45-acre Estate in the heart of the Stags Leap AVA.



## Chardonnay

NAPA VALLEY

Our small production chardonnay is sourced from our friend Lee Hudson's acclaimed Carneros vineyard.



## Cabernet Sauvignon, Reserve

STAGS LEAP DISTRICT

The Reserve is sourced from our hillside block and the outer edges of our 45-acre Estate in the heart of the Stags Leap AVA. The vines were planted between 1979-1990, making them some of the oldest amongst the AVA.



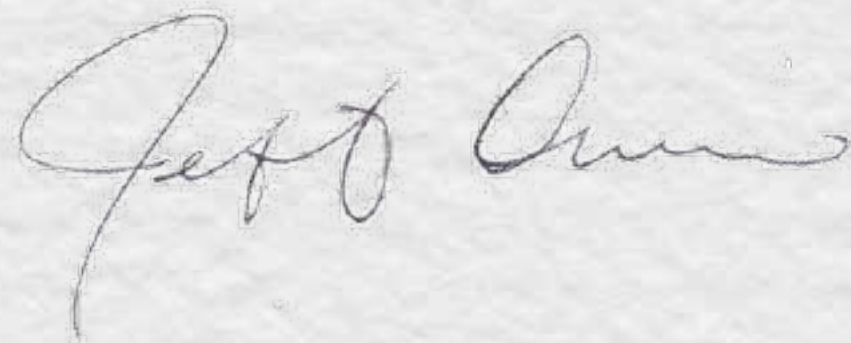
# 2019 Odette Reserve Chardonnay, Napa Valley

## VINEYARD NOTES

This wine is crafted from the famed Hudson Ranch off of Henry Road in the Carneros AVA of Napa Valley. 2019 is the second year working with both Block 5BS and 6S. These unique blocks bring a combination of different attributes that harmonize beautifully in the final blend. The adjacent blocks are both planted to Odette Estate Winemaker Jeff Owens' favorite selection, "old shot wente," also referred to as "chicks and hens."

## HARVEST

2019 brought about another year of patience. Every milestone in the vineyard cycle for the growing season arrived later, which ultimately pushed back harvest to late September. Thankfully without any threats from Mother Nature, we were able to wait calmly for optimal flavor and phenolic development across both blocks.



Jeff Owens, Winemaker, Odette Estate Winery

## FERMENTATION & AGING

The grapes were handpicked at night and arrived at the winery before the sunrise to ensure that fruit purity, aromatics and freshness were retained. Both blocks were 100% whole cluster pressed on a very gentle four-hour cycle. The juice was immediately racked to French Oak barrels where both native primary and malolactic fermentation took place for 18 weeks. The wine was sur lie aged for 16 months before racking for bottling. Each barrel was kept separate and treated as an individual lot until selection for the final blend.

## WINEMAKER IMPRESSIONS

The 2019 Odette Reserve Chardonnay delivers elegance, purity and class, offering notes of brioche, white peach, mango, orange blossoms, jasmine, honeysuckle and toasted hazelnuts. Block 5Bs adds riper tropical notes with concentration and depth, while 6S brings the prettier, classier side to the table. 100% barrel fermented in 80% new French Oak and sur lie aged, this "old shot wente" selection will be hard to resist early and will provide an ample drinking window for years to come.

**Production:** 44 Barrels

**Varietals:** 100% Chardonnay





# 2018 Odette Estate Cabernet Sauvignon, Stags Leap District



## VINEYARD NOTES

Tucked into the dramatic palisades of the Stags Leap District, our estate vineyard sits on 45 magnificent acres. Ultramodern architecture and design, paired with a contemporary stance on environmental responsibility, Odette is symbolic of the future of Stags Leap. Odette is committed to producing full-bodied Cabernet Sauvignons that are notable for the combination of power and finesse, while simultaneously showcasing the unique terroir of the estate.

## HARVEST

The growing season was extremely steady with moderate temperatures throughout the year. We had a very even bloom with version finishing quickly, resulting in healthy balanced yields. Lower than normal temperatures late in the season without the threat of rain, allowed for extra high time with harvest commencing in mid-October. In 2018, we flagged 25 different picks across the Estate over a 20 day span.

Jeff Owens, Winemaker, Odette Estate Winery

## FERMENTATION & AGING

Fermentation took place in fully jacketed stainless steel fermenters after a four day cold soak at 55 degrees Fahrenheit. Macerations lasted 8-14 days at a maximum temperature of 94 degrees Fahrenheit. Malolactic fermentation took place in barrel and finished up in late winter. Each barrel was selected for the final blend in the spring of 2020. The wine was aged in 75% new French Oak barrels and 25% used French Oak barrels for 20 months prior to bottling.

## WINEMAKER IMPRESSIONS

The 2018 Odette Estate Cabernet Sauvignon, Stags Leap District is full bodied and opaque black in color, revealing Bing cherries, raspberries, blueberries, pencil lead shavings, tobacco, dried herbs, and crushed granite. It's tightly knit core, very fine tannins and firm structure lead way to the long and persistent finish. Enjoy over the next 15+ years.

**Production:** 4,950 Cases

**Varietals:** 78% Cabernet Sauvignon

10% Merlot

8% Malbec

4% Petit Verdot







96  
POINTS

“*Full-bodied on the palate, this pure, plush, sexy Napa Valley Cabernet has sweet tannins, no hard edges, and a great finish. Seemingly all about sweet fruit and texture, it's nevertheless going to evolve for 20-25 years.– JD*

**JEB DUNNUCK**

94  
POINTS

“*The 2018 Cabernet Sauvignon Estate is a powerhouse. It needs time to come together, as the elements are a bit disjointed, but there is a ton of potential, that much is clear. Dark blue/purplish berry fruit, spice, lavender, chocolate and white flowers abound. I would prefer to cellar the 2018 for a few years to allow the tannins to soften. – AG*

vinous

93  
POINTS

“*The full-bodied palate is jam-packed with juicy black fruits, supported by approachable, grainy tannins and tons of freshness, finishing long with an herbal lift.– LPB*

*Robert Parker*  
WINE ADVOCATE

2018 ODETTE ESTATE CABERNET SAUVIGNON, STAGS LEAP DISTRICT



98+ POINTS | JEB DUNNUCK

# 2018 Odette Reserve Cabernet Sauvignon, Stags Leap District

## VINEYARD NOTES & HARVEST

Tucked into the dramatic palisades of the Stags Leap District, our estate vineyard sits on 45 magnificent acres. As the newest addition to the beloved region, Odette looks to serve as a “breath of fresh air” to the historic District. Ultramodern architecture and design, paired with a contemporary stance on environmental responsibility, Odette is symbolic of the future of Stags Leap. The growing season was extremely steady with moderate temperatures throughout the year. We had a very even bloom with vintage finishing quickly, resulting in healthy balanced yields. Lower than normal temperatures late in the season without the threat of rain, allowed for extra high time with harvest commencing in mid-October. In 2018, we flagged 25 different picks across the Estate over a 20 day span.

## FERMENTATION & AGING

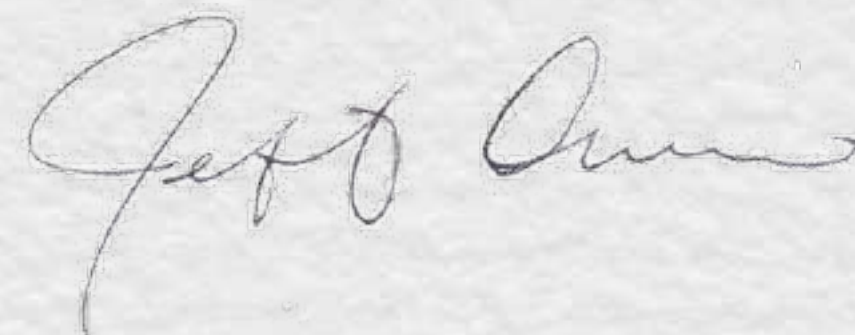
Fermentation took place in fully jacketed stainless steel fermenters after a four day cold soak at 55 degrees Fahrenheit. Macerations lasted 8-14 days at a maximum temperature of 94 degrees Fahrenheit. Malolactic fermentation took place in barrel and finished up in late winter. Each barrel was hand selected for the final blend in the spring of 2020. Only three out of the initial 25 lots were chosen, with only 18 barrels total amongst that group. The wine was aged in 100% new French Oak barrels for 22 months prior to bottling.

## WINEMAKER IMPRESSIONS

The 2018 Odette Reserve Cabernet Sauvignon, Stags Leap District is full-bodied, multi-dimensional and seamless, with beautifully integrated silky tannins and a commanding presence. Carrying notes of black currants, blackberry preserves, fresh blueberries, hints of lilacs, pencil lead shavings, scorched earth and tobacco. This expressive, vibrant, structured and layered Cabernet Sauvignon, is built for the long haul yet irresistible now. Enjoy over the next 20+ years.

**Production:** 18 Barrels

**Varietals:** 100% Cabernet Sauvignon



Jeff Owens, Winemaker, Odette Estate Winery





**GETTING STARTED**  
*in stags leap district*

VINTAGE	ROBERT PARKER SCORE	WINE
2018	96+ Points	Odette Reserve Cabernet Sauvignon
	93 Points	Odette Estate Cabernet Sauvignon
2017	94 Points	Odette Reserve Cabernet Sauvignon
	92 Points	Odette Estate Cabernet Sauvignon
2016	100 Points	Odette Reserve Cabernet Sauvignon
	95+ Points	Odette Estate Cabernet Sauvignon
2015	98+ Points	Odette Reserve Cabernet Sauvignon
	96 Points	Odette Estate Cabernet Sauvignon
2014	98+ Points	Odette Reserve Cabernet Sauvignon
	95 Points	Odette Estate Cabernet Sauvignon
2013	99 Points	Odette Reserve Cabernet Sauvignon
	95+ Points	Odette Estate Cabernet Sauvignon
2012	100 Points	Odette Reserve Cabernet Sauvignon
	96 Points	Odette Estate Cabernet Sauvignon



**ODETTE ESTATE & RESERVE CABERNET SAUVIGNON, STAGS LEAP DISTRICT**



**2018 Adaptation Petite Sirah,  
Napa Valley**

The 2018 Petite Sirah exhibits the classic deep, dark, purple hue, unveiling wild blackberries, mulberries, black currants and cr me de cassis with hints of violets, Asian spice and black tea. This full bodied wine is graced with remarkable poise, a beautiful texture and integrated, elegant tannins leading into the long persistent finish.



**2018 Adaptation Cabernet Sauvignon,  
Napa Valley**  
**92 POINTS | WINE ENTHUSIAST**

The 2018 Adaptation Cabernet Sauvignon is opaque purple in color, presenting notes of wild blackberries, luxardo cherries, plums, cr me de cassis with hints of fresh spring flowers. This full bodied expression displays beautiful ripeness with elegant, very fine, well integrated tannins and a gorgeous silky texture. Built for near term appreciation and long term potential, this forward, upfront and approachable style can be enjoyed over the next decade+.



**2019 Odette Reserve Chardonnay  
Napa Valley**  
**93 POINTS | ROBERT PARKER**

The 2019 Odette Reserve Chardonnay is 100% barrel fermented in 80% new French Oak and sur lie aged for 16 months on its lees. Extremely slow, cool, native fermentations contributed to the purity of fruit, elegance and true expression of this site. Appealing now but worthy of aging, this “old shot wente” selection offers notes of stone fruits, lemon zest, beeswax, apple blossoms and jasmine, framed by stunning freshness and a gorgeous texture.



**2018 Odette Estate Cabernet  
Sauvignon, Stags Leap District**  
**96 POINTS | JEB DUNNUCK**

Full-bodied on the palate, this pure, plush, sexy Napa Valley Cabernet has sweet tannins, no hard edges, and a great finish. Seemingly all about sweet fruit and texture, it's nevertheless going to evolve for 20-25 years.



**2018 Odette Reserve Cabernet  
Sauvignon, Stags Leap District**  
**98+ POINTS | JEB DUNNUCK**

The 2018 Cabernet Sauvignon Reserve is more backward and structured, with a brooding bouquet of black fruits, scorched earth, tobacco, camphor, and spicy oak. This carries to a full-bodied, primordial beast of a wine that has a stacked mid-palate, loads of tannins, a rounded, expansive texture, and a big finish. It's a serious, powerful wine that's not going to offer much pleasure for at least another 3-5 years, yet this sure bet is magical juice that will evolve for 30 years or more. If you just can't wait, give bottles a solid hour or so in a decanter.







## ODETTE ESTATE WINERY COMP SET

PRODUCER	VINTAGE	VARIETAL	PRICE	SCORE (RP)
Odette Estate	2018	Estate Cabernet Sauvignon (Stags Leap District)	\$160	93 Points
	2018	Reserve Cabernet Sauvignon (Stags Leap District)	\$320	96+ Points
Chimney Rock	2018	Cabernet (Stags Leap District)	\$95	91 Points
	2018	Tomahawk Cabernet (Stags Leap District)	\$160	93 Points
	2018	Ganymede Estate Cabernet	\$160	94 Points
Cliff Lede	2018	Beckstoffer To Kalon	\$185	98+ Points
	2018	Cabernet (Stags Leap District)	\$78	93 Points
Clos Du Val	2018	Hirondelle Vineyard Estate Cabernet	\$120	94 Points
Pine Ridge	2018	Estate Cabernet (Stags Leap District)	\$140	91-93 Points
Realm	2018	Moonracer Estate Cabernet	\$275	94+ Points
Shafer	2018	Hillside Select	\$310	97-100 Points
	2018	One Point Five	\$95	93 Points
	2018	TD-9	\$60	91 Points
Stag's Leap Wine Cellars	2018	CASK23	\$295	95-97 Points
	2018	Fay Vineyard	\$150	93-95 Points
	2018	S.L.V.	\$195	95-97 Points
Stag's Leap Winery	2018	The Leap	\$100	93 Points
	2017	Audentia	\$225	95 Points





THANK YOU!



*We don't get to do this without you*